

Paper Towels Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2018 – 2025

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WiseGuyReports.com Presents “Global Paper Towels Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023” New Document to its Studies Database

A paper towel is an absorbent towel made from tissue paper instead of cloth. Unlike cloth towels, paper towels are disposable and intended to be used only once. Paper towels soak up water because they are loosely woven which enables water to travel between them, even against gravity (capillary effect).

Paper towels can be individually packed (as stacks of folded towels or held coiled) or come in rolls. Paper towels have similar purposes to conventional towels, such as drying hands, wiping windows, dusting, and cleaning up spills.

Scope of the Report:

This report focuses on the Paper Towels in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The market for paper towel is fragmented with players such as Procter & Gamble (P&G), SCA, Georgia Pacific, Kimberly-Clark, Cascades, Kruger, Metsä Tissue, Heng An, WEPA, Asaleo Care, C&S Paper, Essendant Inc (Boardwalk), Oasis Brands, Seventh Generation, and so on. Among them, Procter & Gamble (P&G) is the global leading supplier.

On the basis of type, the paper towel market is segmented into rolled paper towels, boxed paper towels, and multifold paper towel. The rolled paper towels segment is expected to account for the larger share of the global market in 2017.

End-users, included in this market are at home and away from home (AFH) usage. The at home application is expected to account for the largest share of the global market in 2017.

The worldwide market for Paper Towels is expected to grow at a CAGR of roughly 4.6% over the next five years, will reach 15000 million US\$ in 2023, from 12000 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Procter & Gamble (P&G)

SCA

Georgia Pacific



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Kimberly-Clark
Cascades
Kruger
Metsä Tissue
Heng An
WEPA
Asaleo Care
C&S Paper
Essendant Inc (Boardwalk)
Oasis Brands
Seventh Generation

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Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia etc.)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers
Rolled Paper Towels
Boxed Paper Towels
Multifold Paper Towels

Market Segment by Applications, can be divided into
At Home
Away From Home (AFH)

Complete Report Details @ <https://www.wiseguyreports.com/reports/3245682-global-paper-towels-market-2018-by-manufacturers-regions>

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