

# Root Beer Market 2018 Global Industry – Key Players Analysis, Sales, Supply, Demand and Forecast to 2022

*Wiseguyreports.Com Publish New Market Research Report On -“Root Beer Market - Global Industry Analysis, Size, Share, Trends, Growth and Forecast 2018 - 2022”*

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## [Root Beer Market 2018](#)

Traditionally root beer is made from sassafras tree, and it can be either alcoholic or non-alcoholic. It can contain caffeine or can be decaffeinated. The root beer is more popular in the North American region and is produced extensively in the US and Canada. Root beer is the fastest growing segment among craft beers in the US. The global beer market is undergoing gradual consolidation because of the presence of mature markets in North America and Western Europe.

The analysts forecast the global root beer market to grow at a CAGR of 5.82% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global root beer market for 2017-2021. To calculate the market size, the report considers the sale of alcoholic root beer products to individual consumers.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

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The report, Global Root Beer Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Anheuser-Busch InBev
- Boston Beer
- F.X. Matt Brewing
- Small Town Brewery

#### Other prominent vendors

- East 9th Brewing
- Forbidden Root Restaurant and Brewery
- Iconic Brewing
- Mission Brewery
- Molson Coors Brewing
- Sprecher Brewing

#### Market driver

- New product launches
- For a full, detailed list, view our report

#### Market challenge

- Campaigns against alcohol consumption
- For a full, detailed list, view our report

#### Market trend

- Increasing prominence of root beer floats
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Continued.....

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