

# FM Insurance in Fargo, ND Announces New Twitter Page

*Fargo Moorhead Insurance, also known as FM Insurance, has announced they now have a new page on Twitter*

FARGO, ND, UNITED STATES, June 28, 2018 /EINPresswire.com/ -- [Fargo Moorhead Insurance](#), also known as [FM Insurance](#), has announced they now have a new page on Twitter where they will be adding regular tweets about all things insurance and other topics of interest. The first tweet came on June 5 with plans for regular tweeting going forward.

Twitter is a popular social network option for businesses to reach busy customers or potential customers with just a few words. It is also used to promote blog posts, Facebook posts or other content that may be of value to the viewer. By joining Twitter, FM Insurance shows that it plans to stay up to date on the trends that impact its customers. Going forward, the agency plans to create original tweets as well as retweeting information from local businesses and organizations that will appeal to its customer base. Some of the topics followers can expect to see include data on driving and accidents, tips on safe driving, home ownership information, home safety, local events and more.

"We want to be more than just an insurance company," says a spokesman for FM Insurance. "We want to provide information to help people lead better lives." Some of the most basic tips on car and home safety provide information that people are not aware of. The agency plans to share statistics on driving in North Dakota, including accident rates and vehicle safety. For instance, on one of the first tweets from the agency, it showed where a person could still be intoxicated after sleeping for eight hours and receive a DUI the next day after a night of partying. Facts like this are often surprising to drivers and valuable aids in preventing accidents.

"One of our goals in having a Twitter account is to provide facts like this to help people be better, safer drivers," explains the spokesperson for FM Insurance. "We don't plan to try to sell our products on social media but to help people be more aware of what they do and to provide content of real value."

FM Insurance is an independent agency providing [auto insurance in Fargo](#) and all of North Dakota as well as other personal and business insurance products such as life insurance and farm insurance. As an independent agency, FM Insurance can be more competitive on rates to meet a variety of budgets. The agency provides a personal element to getting insurance coverage instead of just relying on online quotes. They work with potential customers to help them find the coverage they need for their



FM Insurance provides excellent coverage for car insurance in the Fargo, ND area. Excellent rates and great customer service for all home, auto and business/commercial insurance needs.

unique situation. The agency believes everyone is different with their own budgets and coverage requirements. Instead of using a one-size-fits-all approach, products are customized to provide the right amount of protection for each customer. FM Insurance wants to carry that personalized service to its social media content and provide messages that add value and have relevance to the market the agency serves. The agency hopes to have a big impact on the lives of its customers through Twitter and other social networks.

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