

Giti Commercial Tires Coming to North America

Global tiremaker Giti is introducing its commercial truck tire brand, including 17 tread patterns and 59 SKUs, to North America

RANCHO CUCAMONGA, CA, UNITED STATES, June 29, 2018 /EINPresswire.com/ -- Giti Tire (USA) is launching the Giti brand of commercial



truck tires in North America with a comprehensive line-up for long haul, regional, urban/light duty and mixed service applications.

The tire manufacturer provides original equipment commercial truck tires to more than 300 models of trucks and buses worldwide and has successful commercial dealer networks across the globe. The Giti brand for replacement and OE is now in North America!

"We are very excited to be launching the Giti brand of commercial truck tires in the US and Canada. Having our own R&D Center in South Carolina affords us access to global technology while focusing on specific service conditions for our clientele in North America," said Armand Allaire, executive vice president of commercial sales for Giti Tire (USA) Ltd. "Our Giti brand incorporates outstanding retreadability into 17 tread patterns and 59 SKUs. We also updated pattern naming conventions to help users and dealers select the correct application, making it simple for owner operators, fleets and dealers to shop. For instance, <u>GTL922FS</u> means Giti Trailer Long Haul and FS is Fuel Saving."

Next generation technologies are now available to North American fleets and owner operators, featuring the new:

- GSR225 Regional steer
- GDL633FS Long Haul Ultra Wide Base drive tire
- GTL933FS Long Haul Ultra Wide Base trailer tire
- GAM851 All Position Mixed Service tire

Visit <u>www.gititrucktires.com</u> to see the full product line.

About Giti Tire (pronounced "G-T" tire)

Giti Tire, headquartered in Singapore, has been in the tire business since 1951. Giti Tire operates eight manufacturing plants and produces a broad range of tire products, serving original equipment vehicle manufacturers, auto-service outlets, tire dealers and consumers in more than 130 countries worldwide.

Giti Tire (USA) Ltd., based in Rancho Cucamonga, California, is the sales, marketing, and distribution company for North America. It markets and sells a family of brands: Giti, GT Radial, Primewell, and Dextero tires for high performance vehicles, passenger, SUV, light truck, and medium trucks through national retailers, independent retailers and distributors across the United States and Canada. For more information, please visit www.giti.com.

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