

Baby Laundry Detergent Market Analysis, Growth, Share, Industry Trends, Supply Demand, Forecast and Sales to 2025

PUNE, INDIA, June 29, 2018 /EINPresswire.com/ -- This report studies the global Baby Laundry Detergent market status and forecast, categorizes the global Baby Laundry Detergent market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

The manufacturers in the market are coming up with green laundry products that have biodegradable components such as natural washing soda, coconut oil- and mineral-based surfactants, and plant-based enzymes. Most of these detergents also perform well at low water temperatures, minimising the need to use hot water for washes, and ensure low energy consumption. Another development in the market is the introduction of laundry pods which are convenient to use and are compatible with most kinds of washing machines. Owing to the safety concerns regarding their usage, the manufacturers have also taken protective measures such as changing the product packaging to protect children.

The increasing demand for Baby Laundry Detergent drives the market. The rising penetration of washing machines is one of the major drivers of the surge in demand for baby laundry detergent. Additionally, growing concerns regarding children safety and health, rising disposable income and people preference are also key driver to propel the market. Baby laundry detergent liquids accounted for the largest share of the market in 2017 and is estimated to continue to maintain its position over the forecast period. In terms of the sales of washing machines, the primary markets worldwide are China, India, the US, Brazil, and Indonesia. However, the market for baby laundry detergent in these regions is expected to grow in the following year.

The global Baby Laundry Detergent market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

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The major manufacturers covered in this report

Chicco
Church & Dwight
Henkel
Pigeon
P&G

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

North America
Europe
China
Japan
Southeast Asia

India

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Baby Laundry Detergent Liquids

Baby Laundry Detergent Powders

Baby Laundry Detergent Tablets

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Offline Sales

Online Sales

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