



Automotive Internet of Things Market Research – Industry Analysis, Growth, Size, Share, Trends, Forecast to 2025

PUNE, INDIA, June 29, 2018 /EINPresswire.com/ -- This report studies the global Automotive Internet of Things market size, industry status and forecast, competition landscape and growth opportunity. This research report categorizes the global Automotive Internet of Things market by companies, region, type and end-use industry.

IoT aids in converting large volume of data into meaningful and actionable knowledge and aids in increasing transportation efficiency, automotive safety etc. Rising demand for improving driver's comfort, safety of passenger, and others has led to increasing adoption of IoT in the automotive sector.

Various application of IoT in automotive include intelligent transportation systems, self-driving (autonomous) cars, smart fleet management etc. and increasing demand for these has led to growth of the market. Increasing deaths due to automotive collisions is a factor for rising adoption of IoT in the automotive industry.

In 2017, the global Automotive Internet of Things market size was 25200 million US\$ and it is expected to reach 165000 million US\$ by the end of 2025, with a CAGR of 26.5% during 2018-2025.

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This report focuses on the global top players, covered

Apple, Inc
AT&T Inc
Audi AG
Cisco Systems, Inc
Ford Motor Company
General Motors
Google Inc
Intel Corporation
International Business Machines Corporation
Microsoft Corporation
NXP Semiconductors N.V
Robert Bosch GmbH
Texas Instruments Inc
Thales Sa
Tomtom N.V

Market segment by Regions/Countries, this report covers

United States
Europe
China
Japan
Southeast Asia
India

Market segment by Type, the product can be split into
In-Vehicle Communication
Vehicle-To-Vehicle Communication
Vehicle-To-Infrastructure Communication

Market segment by Application, split into
Navigation
Telematics
Infotainment

The study objectives of this report are:

- To study and forecast the market size of Automotive Internet of Things in global market.
- To analyze the global key players, SWOT analysis, value and global market share for top players.
- To define, describe and forecast the market by type, end use and region.
- To analyze and compare the market status and forecast between China and major regions, namely, United States, Europe, China, Japan, Southeast Asia, India and Rest of World.
- To analyze the global key regions market potential and advantage, opportunity and challenge, restraints and risks.
- To identify significant trends and factors driving or inhibiting the market growth.
- To analyze the opportunities in the market for stakeholders by identifying the high growth segments.
- To strategically analyze each submarket with respect to individual growth trend and their contribution to the market
- To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market
- To strategically profile the key players and comprehensively analyze their growth strategies.

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