

Battery Materials Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2018-2025

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Executive Summary

Global Battery Materials Market valued approximately USD 36.8 million in 2016 is anticipated to grow with a healthy growth rate of more than 8.80% over the forecast period 2017-2025. High Production of HEV, PHEV, and EV Will Accelerate Demand for Li-ion Batteries, High Demand for Li-ion Technology in Renewable Energy Industry, Growing Demand for Smart Devices and Other Consumer Electronics. The increasing demand for high power and high capacity batteries/cells coupled with the market proliferation of portable devices and applications. with market penetration of smart devices such as Smart Phones have ensured the boosting growth of battery material market owing to the consumer demand for long-lasting and durable batteries that can run for a day without getting discharged by putting a stretched life. This has further prompted to the manufacturers to put in more efforts and funds to bring innovations to the conventional Battery Materials.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Battery Type:

- Li-ion Battery
- Lead-acid
- Other Batteries

By Material:

- Li-ion Battery Material
- Lead-acid Battery Material
- Other Battery Materials

By Application:

- Li-ion Battery
- Portable Devices

Electric Devices
Industrial
Others
Lead-acid Battery
Others
By Regions:

North America
S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015
Base year – 2016
Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Umicore, Asahi Kasei Corporation, Mitsubishi Chemical Holding, POSCO, Johnson Matthey. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Battery Materials Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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Norah Trent
WiseGuy Research Consultants Pvt. Ltd.
+1 646 845 9349 / +44 208 133 9349
email us here

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