



Digital Map Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2018-2025

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Executive Summary

Global Digital Map Market valued approximately USD 8.8 billion in 2016 is anticipated to grow with a healthy growth rate of more than 11.5% over the forecast period 2017-2025. Key growth factors such as, increasing use of 3d Platforms and Advanced Technologies, applications of intelligent PDAS in Portable and Smart Devices, increasing use of Geospatial Information, increasing users of Smartphone's and internet, increasing adoption of Digital Maps among various verticals.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solutions

Service

By Solution:

Tracking & Telematics

Catchments Analysis

Risk Assessment & Disaster Management

Route Optimizing & Planning

Others

By Services:

Consulting & Advisory

Deployment & Integration

Support & Maintenance

By Vertical:

Energy & Utilities

Construction & Engineering
Logistics, Travel. & Transportation
Government & Defense
Automotive
Others

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are ESRI, Google, Tomtom, Mapbox, Digitalglobe. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Digital Map Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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