

# The Japan Professional Hair Care Market is estimated to hit JPY140.612bn (\$1.335 billion) by 2023

*Japan Hair Care Product market was valued at JPY135.654 billion in 2017 and is projected to grow at a CAGR of 0.6% to reach JPY140.612 billion by 2023.*

HYDERABAD, TELANGANA, INDIA, June 29, 2018

/EINPresswire.com/ -- According to the new market research report by [IndustryARC](https://industryarc.com) titled "Japan Professional Hair Care Market: By Categories (Coloring, Perming & Straightening, Shampoo & Conditioning, Styling Gels, Hair Oils, Serums, Others); By Treatment ( Anti Hair-loss, Anti Dandruff, Hair Nourishing, Damage Repair, Split Ends Repair, Gray/White Hair Treatment, Dry Hair Treatment, Others); By Ingredients (Grain Products, Aloe Products, Sea Vegetables, Other Ingredients); By Distribution Channel ( Direct, Distributor / Wholesalers, Internet Retailing, Hypermarkets, Specialty Stores, Pharmacies, Supermarkets, Departmental Stores, Others); By Sales Channel (Back Bar and Take Home); By Geography - Forecast (2018-2023)", the market is set to drive demand in the coming years due to supply of exclusive products for aging population.



Selected / Sample Analysis done in the full Report:

Around 25% of the Japanese population belong to the age group 40-60 years of age and is estimated to grow around 1.5% CAGR through 2023.

Skincare products hold the largest share in the cosmetics market as the Japanese are highly concerned about their skin rather than make up or fragrances.

Products for anti-aging, moisturizing and skin lightening products are the key cosmetic categories. The rising beauty concerns among women as well as men are contributing to the growth of anti-ageing cosmetic products in Japan.

Men's skin care products and fragrances are steadily gaining traction in the Japanese market owing to the soaring beauty consciousness among the metrosexual males.

There has been an increase in demand for the organic/natural cosmetics and mineral make up products in Japan, triggered by the harmful effects of chemical cosmetics on skin.

To access the full report browse the link below

<https://industryarc.com/Report/7411/japan-professional-hair-care-market-report.html>

Excerpts on Market Growth Factors Mentioned in the Full Report:

1. Influential public figures, celebrities and stylists are publicizing their styles through blogs and social media. These trends are closely followed and adopted by the citizens to keep up with latest fashion trends. This factor is projected to drive the Japan Professional Hair Care Market.

2. High promotional activities featuring celebrities in advertisements, endorsements and new product launches will drive the sales of various hair care products.

3. The humid climatic conditions in Japan especially during May to July and the hair damage caused due to chemicals used in various hair care products result in making the hair frizzy and unmanageable. This is mandating the use of shampoos, conditioners and treatment products to protect hair which in turn gives positive impact on market growth.

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<https://industryarc.com/support.php?id=7411>

#### Key Players of the Japan Professional Hair Care Market:

International companies like Procter & Gamble Co., Shiseido Co., Ltd., and L'Oreal Group together accounted for about 20% of market share. Inoa (L'Oreal Professionnel) brand is in high demand for hair color service in Japan. L'Oréal Professionnel is the top most brand in terms of revenue generated in overall professional hair care product market in Japan. Shampoos and conditioners generated about 70% of revenue in L'Oreal's professional hair care products market due to strong take home sales and treatment products.

Japan Professional Hair Care Market Report is segmented as below.

#### Japan Professional Hair Care Market By Product Category :

1. Coloring
2. Perming & Straightening
3. Shampoo & Conditioning
4. Styling Gels & Sprays
5. Hair Oils
6. Serum
7. Others (Glazes, Accessories, Root touchup products, etc.)

#### Japan Professional Hair Care Market By Distribution Channel:

1. Director
2. Distributor / Wholesalers
3. Internet Retailing (E-Commerce)
4. Hypermarkets
5. Special Stores
6. Pharmacies
7. Supermarkets
8. Back Bar
9. Departmental Stores
10. Others

#### Japan Professional Hair Care Market By Treatment:

1. Anti-Hair loss
2. Anti-Dandruff
3. Hair Nourishing
4. Damage Repair
5. Split Ends Repair
6. Gray/White Hair Treatment
7. Dry Hair Treatment
8. Others

#### Japan Professional Hair Care Market Entropy

## Companies Cited / Interviewed

1. Milbon Co., Ltd.
2. Takara Belmont Corporation
3. Arimino Co., Ltd.
4. Napla Co., Ltd.
5. Henkel AG & Co. KGaA
6. Nicca Chemical Co., Ltd.
7. Hoya Co., Ltd.
8. Others
9. Company 5+

## Related Report:

### A. Hong Kong Professional Haircare Market

<https://industryarc.com/Report/7404/hong-kong-professional-hair-care-market-report.html>

### B. Singapore Professional Haircare Market

<https://industryarc.com/Report/3337/Singapore-Hair-Care-Market-Analysis-Report.html>

## What can you expect from the report?

The Japan Professional Hair Care Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Merges & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis ( By Revenue & Volume )
12. Country level Analysis (10+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

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