

The Malaysia Professional Haircare Market is expected to reach \$497.58 million by 2023 at a CAGR of 4.9%

The professional Haircare Product Market in Malaysia is expected to reach \$80.08 million by 2023 at a CAGR of 3.28%.

HYDERABAD, TELANGANA, INDIA, June 29, 2018 /EINPresswire.com/ -- According to the new market research report by [IndustryARC](#) titled "Malaysia Professional Haircare Market By Categories (Coloring, Perming & Straightening, Shampoo & Conditioning & Styling); Sales Channel (Back Bar and Take Home) & by Company - Forecast (2018 - 2023)", the market is driven by growing urbanization, improved standard of living, and changing fashion trends.



Overview of professional Haircare Product Market in Malaysia

The professional Haircare Product Market in Malaysia is expected to reach \$80.08 million by 2023 at a CAGR of 3.28%. Haircare products which have natural ingredients are more preferred by consumers. Organic colors are chosen by the customers as they are aware about the post coloring negative effects due to the use of Ammonia and Paraben containing colors. Brown and red are the preferred colored shades. The hair color preference of the customer depends on the skin tone and lifestyle of an individual. Social media and YouTube are educating people to carry out hair services at home, including coloring.

Selected Analysis done in the full Report:

The Professional hair straightening and perming product market of Malaysia is expected to reach \$15.61 million by 2023 at a CAGR of 2.60%. Shiseido Company has a major share of 24.7% in the Professional hair straightening and perming product market. Soft rebonding is now becoming popular in Malaysia, since it can retain the soft and natural look of the hair. The urge to look glamorous in regions such as Korea, Japan, and Europe are driving the growth of the straightening and rebonding services. This factor drives the demand for Malaysian weave.

To access the full report browse the link below

<https://industryarc.com/Report/3338/Malaysia-Hair-Care-Market-Analysis-Report.html>

Excerpts on Market Growth Factors

Growth in per capita per income enables the customers to increase their spending on discretionary products. This factor drives the demand for the Malaysian hair weave.

Growth in the population in the age group of 30-35 years enhances the demand for the hair care services industry, which in turn drives the demand for hair growth products.

Unfavorable climatic conditions will lead to the growth of treatment products.

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Key players of the Malaysia Professional Haircare Market

The key players of the Malaysia Professional Haircare Market include L' Oreal Group, Henkel AG & Co. KgaA, and Procter & Gamble. L' Oreal Group is the largest cosmetic company in the world that manufactures cosmetics on hair color, skin care, sun protection, make up, perfumes, and hair care. Henkel AG & Co. KgaA is involved in consumer and industrial businesses. Procter & Gamble manufactures products such as cleaning agents, pet food, and personal care products.

Malaysia Professional Haircare Market is segmented as below

Growing urbanization and improved standard of living will enhance the growth of the Malaysia Professional Haircare Market.

A. Malaysia Professional Haircare Market By Product

1. Coloring
 - 1.1. Demi-Permanent
 - 1.2. Semi-Permanent
 - 1.3. Permanent
 - 1.4. Temporary Colors
 - 1.5. Bleaches
2. Perming & Straightening
 - 2.1. Japanese Straightening
 - 2.2. Brazilian Straightening
 - 2.3. Keratin Hair Treatment
3. Shampoo
 - 3.1. Colored Hair
 - 3.2. Dry Hair
 - 3.3. Normal Hair
 - 3.4. Oily Hair
 - 3.5. Medicated Shampoos
 - 3.6. Anti-Dandruff Shampoos
4. Conditioners
 - 4.1. Deep Conditioners
 - 4.2. Leave-in Conditioners
 - 4.3. Anti-Dandruff Conditioners
5. Styling
 - 5.1. Gels
 - 5.2. Mousse
 - 5.3. Volumizers
 - 5.4. Styling Lotions
 - 5.5. Hair Sprays
 - 5.6. Thickeners
 - 5.7. Shine Enhancers
 - 5.8. Pomades
 - 5.9. Waxes
 - 5.10. Tonics
6. Hair Treatment
 - 6.1. Serum
 - 6.2. Oils & Mask

6.3. Scalp Cleansing Solution

6.4. Spray Lotion

7. Others

B. Malaysia Professional Haircare Market by Organic Vs Inorganic

1. Organic

2. In-organic

C. Malaysia Professional Haircare Market By End User Industries

1. Salons

2. Bridal

3. Entertainment

D. Malaysia Professional Haircare Market Entropy

Companies Cited / Interviewed

1. L'ORÉAL GROUP

2. HENKEL AG & CO. KGaA

3. PROCTER & GAMBLE CO.

4. SHISEIDO COMPANY, LIMITED

Related Report:

A. Singapore Professional Haircare Market

<https://industryarc.com/Report/3337/Singapore-Hair-Care-Market-Analysis-Report.html>

B. United Kingdom Professional Haircare Market

<https://industryarc.com/Report/7419/united-kingdom-professional-hair-care-market-report.html>

What can you expect from the report?

The Malaysia Professional Haircare Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories & Application
2. Market trends & Relevant Market Data
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (Revenue & Volume)
12. Country level Analysis
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

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