



Global Binoculars Market 2018 Segmentation, Demand, Growth, Trend, Opportunity and Forecast to 2025

Binoculars Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025

PUNE, INDIA, June 29, 2018 /EINPresswire.com/ -- Binoculars Market 2018

Wiseguyreports.Com adds “Binoculars Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025” To Its Research Database.

Report Details:

This report provides in depth study of “Binoculars Market” using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Binoculars Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

This report studies the global Binoculars market size, industry status and forecast, competition landscape and growth opportunity. This research report categorizes the global Binoculars market by companies, region, type and end-use industry.

In 2017, the global Binoculars market size was 1220 million US\$ and it is expected to reach 1350 million US\$ by the end of 2025, with a CAGR of 1.3% during 2018-2025.

Binoculars are a pair of identical or mirror-symmetrical telescopes mounted side-by-side and aligned to point accurately in the same direction, allowing the viewer to use both eyes (binocular vision) when viewing distant objects. Binoculars have countless practical applications for both hobbyists and professionals.

The binoculars industry concentration is relatively low and high-end products are mainly from US and EU. In 2016, the top ten sales volume market share was 34.68 %. In the world wide, most manufacturers are distributed in EU, US, Japan and China. US has a long history and unshakable status in this industry, like Bushnell and Tasco, both have perfect products. And in EU, the Pulsar, Steiner and Zeiss are among the giant manufacturers. As for China, Bosma lead the industry, followed by TianLang and Visionking.

The binocular are used in hunting & shooting series, outdoor series, marine series and tactical and military series. The main application is outdoor segment, which accounts for about 35.44% in 2016. The second application is the hunting & shooting filed with consumption volume market share 20.50% in 2016.

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Fifth, we tend to believe this industry is now close to mature, and the degree of increasing consumption will show a smooth curve. All manufacturers in the world are committed to the improvement of their product. Chinese manufacturers can almost catch up with the world's leading technology too. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in the gross margin.

This report focuses on the global top players, covered

Bushnell

Nikon

Tasco

Pulsar

Steiner

Zeiss

Olympus

Simmons

Leica

Canon

Ricoh

Meade Instruments

Kowa

Swarovski Optik

Celestron

Leupold

Alpen

Meopta

Opticron

Vixen

Lunt Engineering

Barska

Fujifilm

Levenhuk

Bosma

TianLang

Visionking

CAS Nanjing Astronomical Instruments

Yunnan Yuanjin Optical Instruments

Jaxy Optical Instrument

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Market segment by Regions/Countries, this report covers

United States

Europe

China

Japan

Southeast Asia

India

Market segment by Type, the product can be split into

Roof Prism Binoculars

Porro Prism Binoculars
Others

Market segment by Application, split into
Hunting & shooting Series
Outdoor Series
Marine Series
Tactical and Military Series
Others

Key Stakeholders
Binoculars Manufacturers
Binoculars Distributors/Traders/Wholesalers
Binoculars Subcomponent Manufacturers
Industry Association
Downstream Vendors

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