

# Global Cough Remedies Market: Key Industry Growth, Revenue and forecasts 2026

*Healthcare Aspect on Cough Remedies Market Trends, Analysis by Regions, Type, Application, Market Drivers, Restraints, In-Depth Analysis Overview forecast 2026*

PUNE, INDIA, June 30, 2018 /EINPresswire.com/ -- Absolute Markets Insights offers its latest published report '[Cough Remedies Market](#) by Drug Type (Prescription, Non-Prescription or OTC); by Product Type (Oral Syrup, Tablets/Pills, Others); by End User (Hospital Pharmacies, Retail Pharmacies, E-Commerce/Online Pharmacies, Others); by Medical Practices (Homeopathy, Allopathic, Ayurveda, Others); By Severity (Chronic Causes, Acute Causes) by Regional Outlook (U.S., Rest of North America) – North America Insights, Growth, Size, Comparative Analysis, Trends and Forecast, 2018 - 2026'. The author of the report analyzed that the North America cough remedies market accounted for US\$ 4.13 Bn in 2017. Respiratory tract infections are among the most prevalent health problems due to their consequent economic costs and high incidence. Cough remedy medicines come in different forms such as liquid syrups, tablets and capsules, and cough drops and lozenges and are marketed in different ways. Some cough remedies are advertised directly to consumers and are sold as proprietary items.

Growing demand for the over-the-counter (OTC) medicine is expected to catalyze the cough remedies market in North America. OTC cough medicines can be bought without any prescription from the doctor. There are two different cough medicines, including: expectorants and antitussives. Some of their common types include Robitussin cough, Triaminic Cold and Cough and Vicks44 Cough and Cold. These products help in treating various symptoms at the same time.

Get Sample Copy Of this Report @

[https://www.absolutemarketsinsights.com/request\\_sample.php?id=63](https://www.absolutemarketsinsights.com/request_sample.php?id=63)

Misuse of the OTC medicines is expected to negatively impact the cough remedies market. Dextromethorphan (DXM) is a cough suppressant found in many OTC cold medicines. These medicines are often misused with combination with other drugs such as marijuana and alcohol. The government has passed a federal legislation to prevent the teen abuse of over-the-counter (OTC) cough medicines which have DXM in it to anyone who is under the age of 18.

The increasing spending on healthcare is expected to provide ample opportunities in the North America Market. United States spends approximately 16% to 18% of its GDP on healthcare, which is almost double in size compared to most developed countries' expenditure.

**Retail Pharmacies in the End User Segment Is Expected to Dominate Cough Remedies Market**

According to end user, the North America Cough Remedies market is classified as hospital pharmacies, retail pharmacies, e-commerce/ online pharmacies and others. There are more than 65,000 pharmacies in the United States and top 25 pharmacy chain has more than 25,000 locations across U.S. Retail pharmacies are considered as one of the best option for purchasing the cough medicines. The use of retail pharmacies to purchase the medicine will drive the market for this segment.

To Get More Information @

[https://www.absolutemarketsinsights.com/enquiry\\_before\\_buying.php?id=63](https://www.absolutemarketsinsights.com/enquiry_before_buying.php?id=63)

## Competitive Landscape

Key participants of North America cough remedies market are Procter & Gamble Co., Johnson & Johnson, Bayer Corporation, Reckitt Benckiser Group, Wyeth Consumer Healthcare, Astrazeneca, Taro Pharmaceuticals USA, Inc., P.J. Noyes Company, Inc., Sun Pharmaceutical and Mondel?z International, Inc. amongst others.

GlaxoSmithKline is carrying a clinical trial for the drug called Placebo, to assess the effectiveness and side effects in participants with Chronic Cough. Chronic Cough, is a cough which is unresponsive to at least 8 weeks of targeted treatment. Estimated primary completion date for this study is 31st, January 2019. This will help patients who have side effects with Placebo drug, which will ultimately help to penetrate this medicine in the market.

Get Reasonable Discount on This Premium Report @

[https://www.absolutemarketsinsights.com/ask\\_for\\_discount.php?id=63](https://www.absolutemarketsinsights.com/ask_for_discount.php?id=63)

## Cough Remedies Market - By Drug Type

- Prescription
- Non-Prescription or OTC

## Cough Remedies Market - By Product Type

- Oral Syrup
- Tablets/Pills
- Others

## Cough Remedies Market - By End-User

- Hospital Pharmacies
- Retail Pharmacies
- E-Commerce/Online Pharmacies
- Others

## Cough Remedies Market - By Medical Practices

- Homeopathy
- Allopathic
- Ayurveda
- Others

## Cough Remedies Market - By Severity

- Chronic Causes
  - o Allergies
  - o Bronchitis
  - o Asthma
  - o Others
- Acute Causes
  - o Common Cold
  - o Influenza
  - o Pneumonia
  - o Whooping Cough

- o Others
- Cough Remedies Market – By Country
- o U.S.
- o Rest of North America

Purchase the complete report titled “Cough Remedies Market – North America Insights, Growth, Size, Comparative Analysis, Trends and Forecast, 2018 - 2026” at

<https://www.absolutemarketsinsights.com/reports/Cough-Remedies-Market-2018-2026-63>

Shreyas Tanna  
Absolute Markets Insights  
+91-740-24-2424  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.