



New Report on Virtual/Online Fitness Market 2018- Emerging- And High-Growth Segments, Segmentation, Regional Outlook

PUNE, MAHARASHTRA, INDIA, June 29, 2018 /EINPresswire.com/ -- The virtual/online fitness market was valued at US\$ 849.60 Mn in 2017 and is expected to reach US\$ 2582.04 Mn by 2022.

A virtual/online personal trainer, diet coach, or health coach provides all the services just as same as real professional trainer would provide in real life that can be accessed by any computer with an internet connection. There has been an increasing demand for global virtual fitness market due to the increasing health consciousness. Online training is the overlap between the growth in the health and fitness market and the growth in online education.

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The report on the global virtual/online fitness market is a comprehensive overview of the market, covering various aspects such as product definition, segmentation based on various parameters, distribution channel, supply chain analysis, and the prevailing vendor landscape. It compiles exhaustive information sourced via proven research methodologies. The information of the virtual/online fitness market is accessible in a logical chapter-wise format. It is also interspersed with relevant graphs and tables to enable readers to get a better perspective of the global virtual/online fitness market.

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Top Key Players: Fitness on Demand, Reh FIT All, GoodLife Fitness, Wexer, LES MILLS International LTD, WELLBEATS, FIT n Fast Health Clubs & Gyms, Econofitness, Charter fitness Inc, and Fitness First India Pvt. Ltd. amongst others.

Group Session Type is Anticipated to be the Dominant Segment During the Forecast Period, 2018 – 2026

Among the session types, group is a dominant segment holding the largest market share due to exposure to fun and social environment. The group training also provides the support from both trainer and fellow participants. The support group helps participants to push themselves and reach health and fitness goals.

Higher Awareness of Health and Wellness to drive the Market in North America

North America is estimated to be the fastest growing region in virtual/online fitness market. The availability of higher disposable income and rising trend of group sessions for fitness training is driving the market. Due busy schedule participants are increasing utilizing the online training opportunity makes it a lucrative market.

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On the basis of session type, group session occupied the largest market share in 2017. Group training gives an extra encouragement boost needed to be active, while keeping health and fitness goals in check. Group training sessions holds the participants accountable for turning up and putting maximum effort into workout.

On the basis of geography, North American market, represented the largest market share in 2017. The region experienced comparatively higher disposable income due to economic growth. This has resulted in increased obesity rate and resulting health hazards, which is driving the population towards physical activeness. Higher awareness and technological advances is assisting the virtual/online fitness market to grow further.

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