

Brady Bunte- "It's Tequila Time!"

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LAGUNA BEACH, CA, UNITED STATES, June 29, 2018 /EINPresswire.com/ -- [Brady Bunte](#), President & CEO of [Tres Sietes Tequila](#) would describe himself as Creative, Entrepreneurial and Driven. He's always open to new ventures and Tres Sietes Tequila has proved to be creative one since its inception. His entrepreneurial days began with the founding of 'Cabo Chips', initially a non-profit designed to give back to the community of Cabo San Lucas, a place that he visits regularly.



Brady Bunte - "It's tequila time!"

Bunte says that what vodka was for the 90's, tequila is for the present. Gone are the days when drinking tequila involved the face wincing salt, harsh shot and sour lime ritual. Today the process has evolved like a fine wine and he's very passionate about it. Tres Sietes is uniquely smooth, low methanol content and strong hints of [blue agave](#) has lead to his next launch of Extra Anejo, a 7 year tequila aged in Scotch Whiskey Oak barrels retailing for about \$200 a bottle. Averaging 50-60 hours per week while making deals at 1 or 2 a.m. is actually quite typical because the world of tequila never sleeps.

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At the moment, Brady Bunte is focused on building the brand. Patience is key. It took 4 years of trial and error just to get the juice in the bottle and 3 years to develop national distribution.

The tequila itself has been highly rated by Tasting Panel with the silver a "92", Reposado 92, and the Anejo "94". Tasting Panel Magazine is a highly respected to the trade magazine.

Bunte has also connected with the world renown artist "Wyland" and produced an artist series bottles "Dolphin Playground", "Shark Reef" and "Penguin Emperor". These bottles were specifically designed for the Tres Sietes Brand as limited release series.

Bunte says an entrepreneur needs to have a long-term vision 5-10 years out. It's this vision which keeps his spirits high for the future.

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