

Real Time Touch Digital Health Founder Offers Analysis of Amazon's plans to purchase PillPack an Online Pharmacy

Amazon and Microsoft Plan Announced New Initiatives to Enter the Health-Care Industry

ALPINE, CALIFORNIA, UNITED STATES, July 3, 2018 / EINPresswire.com/ -- Craig Linden, founder and inventor of [Real Time Touch](#), a telemedicine startup and patent-holder, comments on the news:

"Amazon's purchase confirms trends I've previously identified and communicated with many in social media and privately recently, as related to my company Real Time Touch and USPTO-granted patent.", said Linden,, "There is a huge opportunity for improved drug delivery options, analytics and medication adherence-- and Real Time Touch has strategically positioned itself with that in mind."



“

RTT's remote controlled medication adherence platform can be integrated into telehealth providers' existing video and monitoring systems to further improve consumer health while lowering care costs"

Craig L. Linden

Real Time Touch has been developing cutting-edge remote Rx and medication adherence technology ideas as part of a Real Time Touch telemedicine platform (see granted patent and patent applications, such as USPTO granted <https://www.realtimetouch.com/patents/>)

Linden continued, "I concur with former Apple CEO and RxAdvance chairman John Sculley on CNBC who concluded: 'Major sectors of the healthcare industry are unprepared for the era of platforms, cloud-based platforms, which clearly is something that Amazon understands very well.'" (CNBC, June 29 2018)

"Although Amazon has been involved in pharma before (Drugstore.com), this is a new move that may finally apply more innovative technology concepts rather than merely following Amazon's e-commerce formula." said Linden. " Amazon's interest in and purchase of Pill Pack validates our initial focus on remote Rx technologies."

Jeff Bezos has also commented recently on his desire to develop more healthcare technology solutions, invested in medical-related tech with Bezos Expeditions and has recently had Amazon

working with Warren Buffet's Berkshire Hathaway and JP Morgan on health solutions for over 1 million of their combined employees.

"One question we can ask -- what is the next step? "

Linden emphasized platforms and cloud infrastructure, which has been part of the Real Time Touch strategy: "I would look for Amazon to continue with additional technology-focused and cloud-based platform forays into both eHealth and telemedicine. Telemedicine applications and related startups would provide a nexus for Amazon's technology services menu, widescale consumer userbase and the high-barrier need for large-scale infrastructure to provide necessary medical data/logistics.

"The medication delivery and adherence problem has been estimated to be a \$400 billion problem. And Real Time Touch is focused on helping to fix it as we progress with our patented technology designs and ideas. No doubt companies like Amazon, Google, Apple, and Microsoft are taking notice of this opportunity as well."

Linden concluded with a call for more partners and backers to support Real Time Touch:

"RTT's remotely controlled medication adherence platform can be integrated into telehealth providers' existing video and monitoring systems to further improve consumer health while lowering care costs. I'm looking forward to collaborate toward telemedicine solutions, as we further develop our Real Time Touch telemedicine platform. You can get involved with us now, whether on the technology or business side. We are looking for both partners and investors. Please share my analysis with your colleagues and connections if you find it useful, and feel free to contact me to further discuss these ideas with you."

Besides work on medication adherence, Real Time Touch has pioneered concepts of alternate transport mechanisms, such as pharmaceutical drone delivery and connecting HIPAA-compliant patient sensor data remotely to doctors, nurses, and health providers. The same data could be used to improve treatment results and better inform patients.

Get in touch with Real Time Touch founder Craig Linden on LinkedIn or his personal mail (rtt.craig@yahoo.com) and get involved in this rapidly growing and exciting market.

<https://www.linkedin.com/in/craig-linden-a093595/>



CRAIG LINDEN
Real Time Touch.com
6193013555
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.