



# Luis Alberto Peluso reflects on emerging Buenos Aires casino industry

*Argentina's capital city of Buenos Aires has fully begun to reap the rewards of the world of gambling in the last decade.*

LAS VEGAS, NEVADA, UNITED STATES, July 3, 2018 /EINPresswire.com/ -- Indeed, it was to Las Vegas that lottery and casino industry expert [Luis Alberto Peluso](#) sent his team to prepare for the city's first ever officially recognized poker tournament, an event over which Peluso presided.

With a top prize of over \$380,000, the PokerStars sponsored event was to arrive in the coastal resort of Mar del Plata to much fanfare.

Part of the Latin American Poker Tour, and staged alongside the North American, European, and Asia Pacific Poker Tours, the event was promptly hailed a great success with the six-figure winnings going to accomplished German poker player Dominik Nitsche.

Reflecting on his aspirations for the Mar del Plata leg of the tour, Peluso recalls, "Las Vegas, where my team went to prepare, is a city whose economy is primarily driven by gambling, tourism, and conventions."

"This," he continues, "was a key goal for Buenos Aires, and in particular Mar del Plata, at the time. The resort sought to grow its economy through the entertainment and gaming sectors, which in turn would bolster its restaurant and retail industries."

Through his role, [Peluso knows more than most](#) about the bright lights and high stakes of the worlds of poker, blackjack, roulette, and numerous other table games.

Of the success of poker, in particular, [Peluso explains](#) his belief that this is because it's a game of skill and ability, rather than merely a game of chance. "It's a mathematical game, like a variation of chess," he suggests.

Commenting at the time on his win in Mar del Plata, tournament champion Nitsche joked, "I have no plans for the money. Maybe I'll save it, or maybe I'll buy a nice car! Another nice car!"

He also went on to add that coming into the event, his only aim had been to play what he called his "best poker."

Recent figures suggest that, as of 2018, there are upwards of 65 million regular poker players in the United States, with more people now enjoying the game than either tennis or golf.

"All had a fantastic time," notes Peluso of the whole event. "Mar del Plata has hosted FIFA World Cup games, the Pan American Games, and the Rugby World Cup Sevens in the not too distant past," he adds, wrapping up, "but this was to be its first officially recognized poker tournament, and it was a great success."

Eric Ash  
Web Presence, LLC  
941-266-8620  
email us here

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