



LBN EXAMINER--- A Fearlessly Independent News & Information Publication, Breaks Ground on Independence Day

LBN EXAMINER maintains its leadership role in bringing unique information to its loyal readers.

LOS ANGELES , CA, UNITED STATES,
July 4, 2018 /EINPresswire.com/ --
Starting Wednesday, July 4th, 2018, LBN

Elert, the hugely successful, 16-year-old daily news and information publication, will officially begin with a bang by changing its name to [LBN EXAMINER](#). It also changes its circulation schedule to weekly instead of daily.



"Founded in 2002, before Facebook, Huffington Post, Daily Beast and many more digital news outlets, LBN was a visionary in sharing daily news and information to influencers in all 50 of the United States and 26 foreign countries, as well as 12 members of the White House staff, 3 Nobel Prize winners, over 100 Academy Award winners, 6 U.S. Senators, and over 300 Grammy Award winners," states Aurora DeRose, one of the publication's longtime editors.

Over the last 16 years, the media world has radically changed and it is time for LBN to change too, so it can maintain its leadership role in bringing unique information to its loyal readers.

"It's easy to feel overwhelmed by technology and too much information, not to mention dis-information. For many of us, social-media platforms have become an echo chamber of sameness—where systems insure that the stories served in our feeds reflect perspectives we already have. And, with new cycles accelerating, it is difficult to know what is true and whether a source is credible," DeRose continues. "But, what if it were possible to cut through the noise and find a publication with insight, fearless independence, analysis, and assessment of what really matters? That possibility is now a reality. That source is called LBN Examiner."

LBN Examiner will furiously tackle what many think is the most significant threat our democracy faces right now -- a broken media landscape that incentivizes outrage and sensationalism when accountability is so desperately needed.

The new publication will be delivered on Wednesdays with an occasional (non-scheduled) special report on Sunday mornings, as events dictate.

"Change is challenging but we believe the change to the LBN Examiner format will prove dynamic. Thank you endlessly for your continued support and welcome aboard the new LBN Examiner," DeRose concludes. "If you're already a loyal LBN subscriber, don't worry about not being included. You are still on the list!"

Aurora DeRose
Aurora DeRose
310-396-6090
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.