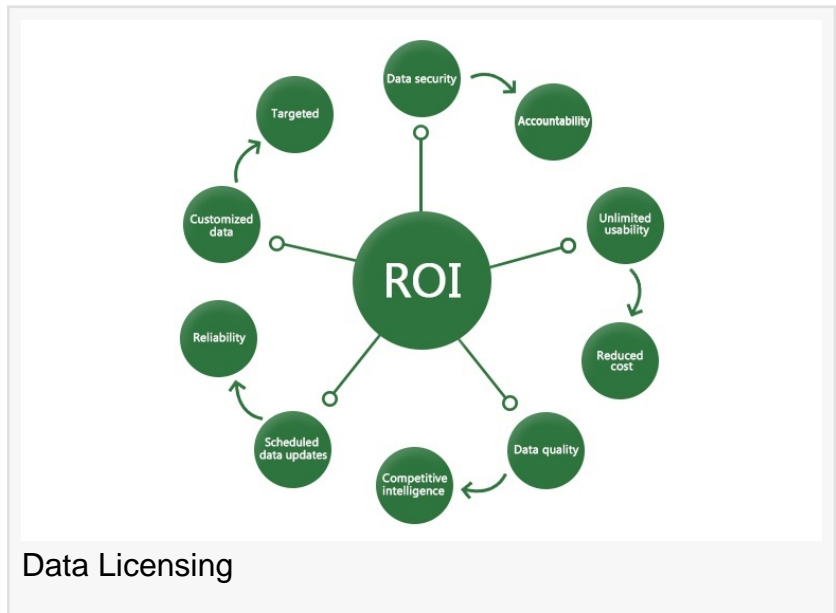


# Thomson Data Introduces Data Licensing Services For Marketers

*Thomson Data, the trusted data-partner of the world's leading Value-Added Resellers (VARs), brings data licensing services for the marketers.*

PLANO, TX, UNITED STATES, July 5, 2018 /EINPresswire.com/ -- July 5, 2018 – Plano, Texas: Thomson Data is extremely glad to unveil Data Licensing Service to help the businesses boost their sales and improve ROI significantly. This newly launched service offers licensed and secured databases for the marketers. Being a global leader in marketing solutions, it always provides high-quality services industry-wide.



“By investing in this Licensing Service, you can become the licensee of the secured database with unlimited usability,” said John Duff, senior marketing manager during the launch event. He adds, “Since marketer’s demand for flexible updates, we provide a weekly, monthly, quarterly or annual update to the data licenses. Our in-house team works with this service to save your time and effort.”

Their new launch also lets you use or resell the contact database without any usability limits. Besides that, the data experts ensure that the database complies with the GDPR, CAN-SPAM laws, and other related regulations. Hence, you can trust this service and own the license to the quality data.

The company also proposes a customization option that helps in improving the sales and revenue. They use industry-specific sources to create this target list. This list helps you to reach the target markets in North America, Europe & APAC. With Thomson Data’s Licensing Service, you can stay ahead in the competition by availing an authority to the licensed database.

## About Thomson Data:

Thomson Data provides B2B Database which can be customized as per industry, geographic regions, demographics, size of the prospective market and so on. With a motive to support your sales and marketing teams in the lead generation process, Thomson Data maintains a rich directory of over 60 million contact records and provides marketers complete access to data to reach out to their prospects via emails, physical mails or telephone. By investing in their services, you can meet the right opportunities at the right time.

For more details:

Thomson Data  
4512 Legacy Drive, Suite 100  
Plano, TX 75024  
United States of America  
Phone: 800-385-8221  
Email: [sales@thomsondata.com](mailto:sales@thomsondata.com)  
Visit: <https://www.thomsondata.com/data-licensing-services.php>

Ronald dobrodziej  
Thomson Data  
8003858221  
[email us here](#)

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