

# StorageTreasures The Storage Industry's Leading Online Auction Platform Acquires StorageStuff.bid

*After the transition*

*StorageTreasures.com will represent 8,500 storage facilities, 900,000 active buyers and 15,000 monthly online auctions.*

PHOENIX, ARIZONA, UNITED STATES, July 7, 2018 /EINPresswire.com/ -- (July Xth, 2018 - Phoenix, AZ) – Storage Treasures, LLC, the owner of [StorageTreasures.com](http://StorageTreasures.com), the storage industry's leading online auction platform, announced it has acquired [StorageStuff.Bid](http://StorageStuff.Bid), a well-respected competing online storage auction site. As part of the transaction Cheli and Chris Rosa, both seasoned auctioneers and employees of StorageStuff.Bid, will join OpenTech Alliance, Inc., managers of StorageTreasures.com and majority stakeholder of Storage Treasures, LLC.



Online Storage Auctions

“We have always had a great relationship with the folks at StorageStuff.Bid and are very excited to now be on the same team. With Cheli and Chris on board, we are the only online auction company to have licensed auctioneers with licenses in all 50 states, which gives our customers a level of protection not available with other online auction sites. They add a ton of credibility to what we’re doing, a wealth of knowledge, and valuable expertise as it pertains to lien laws for both traditional and online auctions”, claimed Robert A. Chiti, CEO of OpenTech Alliance, Inc.

Chiti added, “Cheli will be responsible for supporting the StorageStuff.Bid customers as well as improving our facility manager and auction buyer training programs. We are going to put Chris to work on expanding our Auction Review Service. In addition, we are going to rely on both of them to teach us how we can better support Auctioneers with their live auctions. ”

“We have been an OpenTech and StorageStuff.Bid customer for many years. The merger of OpenTech’s technology expertise with Chris and Cheli’s auction experience is a great thing for us and the industry. We trust them to ensure our lien sales are done properly and that we get as much money possible for our delinquent tenant’s goods,” Marc Harris, Vice President of Metro Storage.

“We are proud of what we have accomplished at StorageStuff.Bid, but realized that it was going to be very difficult to compete with the level of investment OpenTech is making in StorageTreasures.com. The amount of money they spend on digital marketing, auction buyer programs, customer service and

technology innovations is staggering, so we felt joining forces was the right move. The one area they were weak was actual auction experience. Chris and I are filling that gap and bringing them our years of experience running both online and live auctions as well our professional auctioneer licenses”, stated Cheli Rosa from StorageStuff.Bid.

The company expects to have all StorageStuff.Bid customers transitioned within 90 days, at which time the StorageStuff.Bid site will be shutdown. After the transition StorageTreasures.com will represent 8,500 facilities, 900,000 active buyers and 15,000 monthly auctions. As the leader in [online storage auctions](#), StorageTreasures has completed well over 1,000,000 successful auctions for self-storage facilities.

#### About StorageTreasures

Founded in 2010, StorageTreasures offers the most comprehensive self-storage auction platform available on the internet. In addition to storage auction hunters, the site serves auctioneers, appraisers, pickers, yard sale buyers, self-storage customers and facility owners

Andrew Letter  
Storage Treasures  
email us here  
480-397-6503

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