



Speakers from Wall St. Journal, DNA Fund, Wala to Join ChainXChange Conference

Samuel Walker, Cory Klippsten and Tricia Martinez Added to High Profile Line-up

LOS ANGELES, CA, UNITED STATES, July 10, 2018 /EINPresswire.com/ -- [ChainXChange Conference and Expo \(www.chainxchange.io\)](http://ChainXChangeConference.com) is pleased to announce the addition of three dynamic guests to its already star-studded lineup of speakers. Sam Walker, The Wall Street Journal's leadership columnist, is the author of "The Captain Class," named one of the best business books of the year by The New York Times, CNBC, Amazon, Strategy + Business and Sports Illustrated. A former sports columnist, he was the founding editor of The Journal's prizewinning daily sports pages and later served as deputy editor for enterprise, the unit that oversees the paper's in-depth page-one features and investigative reporting projects.

Cory Klippsten is President and Chief Investment Officer of DNA, which provides investment, fundraising, and consulting for the best crypto projects globally. Before narrowing his focus to crypto-related ventures and investments, Cory operated as a startup advisor and founder, worked for Google, McKinsey, Microsoft and Morgan Stanley, and earned an MBA in Finance and Entrepreneurship from the University of Chicago.

Tricia Martinez is co-Founder of Wala, a community-driven and gamified personal financial management tool for cash-based consumers in emerging markets. Tricia is a serial entrepreneur and behavioral economist who has devoted her life to solving problems for underserved consumers around the world. Her experience ranges from cash transfer solutions in Africa to small business microfinance, to the development of an investment fund for underserved markets. Tricia completed her Masters of Public Policy with a concentration in Behavioral Economics from the University of Chicago.

Sam, Cory and Tricia join a great line-up of speakers at ChainXChange including Apple Co-Founder Steve Wozniak, Nobel Prize winner and New York Times columnist Paul Krugman, Wired Magazine Editor-in-Chief Nicholas Thompson, marketing guru Gary Vaynerchuk, Fundstrat Managing Partner Tom Lee, Legalzoom and Right Council Founder Bob Shapiro, Grammy and Academy Award-winning Actor, Rapper and Poet, Common, Molly's Game film inspiration and writer, Molly Bloom, TechCrunch Editor-at-Large Josh Constine, Stanford Professor of Artificial Intelligence and Blockchain Kartik Gada, Founder of Global Women in Blockchain Nina Nichols and IBM Watson Master Inventor Neil Sahota.

ChainXChange will take place at the Mandalay Bay Convention Center in Las Vegas August 13th to 15th, 2018. Merging the worlds of business, technology and entertainment, the experiential technology conference will provide education and empowerment on world-transforming technologies such as blockchain and artificial intelligence in a format that is accessible for both newcomers and experts. With a large main stage, co-working space for meetings, 36 breakout rooms and multiple educational tracks, attendees will have the opportunity to interact with experts, influencers and industry leaders, and get exclusive access to nightly live performances.

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