

Afterball[™] Introduces a Solution to Combat the Negativity Surrounding the Hoodie Called, the Hoodless[™]

Afterball™ Specializes in Reinventing Popular Clothing Items and Creating Practical Alternatives

LAKE OSWEGO, OREGON, UNITED STATES, July 9, 2018 / EINPresswire.com/ -- Daniel Alexander Griffin, a sports industry executive and the founder of Afterball Solutions, recently unveiled his latest product, the HoodlessTM. The AfterballTM HoodlessTM gives you everything you want from your hoodie, minus any negative stereotypes associated with it. By removing the hood, you still have the same fit, comfort and functionality you love without any unnecessary fabric getting in the way.



Over the years the hoodie as gotten a bad rap. The history of the Hoodie dates back to the medieval times when monks wore robes with hoods attached. When they were introduced into American fashion, hoodies were worn mostly by laborers and athletes as protection from the cold. Hoodies are



Afterball™ products are the answer to how you want to wear your favorite gear!""

D Griffin

now worn by celebrities, billionaire tech moguls, ballers, hiphop musicians, soccer moms and weekend reality show binge watchers. The hoodie has also been adopted by skaters, surfers, rural hooligans,

skinheads, punks, gang members and thieves.

The hoodie could be the most complicated garment in history!

About the Hoodless™:

The new Afterball™ Hoodless™ will rival the entire hoodie/sweatshirt industry. Hoodies are one of the most popular pieces of clothing in the world. Sweatshirts make up over 11% of the of the apparel industry. In 2018, retail sales of sweatshirts are projected to exceed \$53.4 billion in the US alone. Not only do millions of people own multiple hoodies - many of them wear them every day.

"Whether it's for a fashion statement, comfort or showing support for your favorite team, the Afterball™ Hoodless™ will have a special place in consumer's lives" said Griffin.

Individuals interested in learning more about Afterball™ products or purchasing the new "Hoodless™, please visit the company website http://www.afterball.net/ for additional information. You can also email at dagrif1@gmail.com or call: 971.409.0009.

Daniel Griffin Afterball Solutions 9714090009 email us here

This press release can be viewed online at: http://www.einpresswire.com

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