

SEVENTH ANNUAL FEMALE ENTREPRENEUR SUMMIT RETURNS TO CLEVELAND, OHIO

More than 300 female entrepreneurs and their supporters will take away practical insights, honest advice and tactics for business growth from this year's event

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SEVENTH ANNUAL FEMALE ENTREPRENEUR SUMMIT RETURNS TO CLEVELAND

Eleanor Beaton, Morning wakeup and Keynote Speaker

Save the Date: October 24, 2018

Warrensville Heights, OH, July 9, 2018 - Contempo Design + Communications will once again

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This is an all day event to join women in the scale up or start up mode for the one and only event of it's kind in Cleveland, Ohio." Renee DeLuca Dolan present <u>the Female Entrepreneur Summit (FES)</u> – an annual day devoted to the female entrepreneur – on October 24 from 8:00 a.m. to 4:30 p.m. at 700 Beta Banquet Conference Center in Mayfield Village. The seventh annual summit is Cleveland's signature event for female business leaders to connect, learn and grow.

More than 20 successful industry professionals will share opportunities and personal testimonials. Female entrepreneurs will take away practical insights, honest advice

and proven tactics to help their companies grow and thrive.

<u>The keynote presenter is Eleanor Beaton, Women's Leadership Expert</u> and host of "Fierce Feminine Leadership" podcast. Emcee for the event is Monica Robins, WKYC Senior Health Correspondent and Multimedia Journalist.

Sessions at FES will include:

- How to think like the top 2% of Female Entrepreneurs
- A Panel of Top NEO Female Entrepreneurs on the Rise and on the Go

- Life of the Brand and Your Business
- Professionalizing Your Business
- 10 Ways to Enlist PR, Media Relations and Advertising to Gain Exposure for Your Company
- Intentional Networking

<u>A lunchtime program will feature a panel</u> <u>discussion and wine sampling from</u> three female entrepreneurs who are wine makers, founders and industry disruptors.

The daylong event includes multiple networking opportunities at a Sponsor Showcase area featuring more than 35 resource tables and concludes with a draw for a variety of valuable door prizes.

Presenters at this year's Summit come from a variety of industries and include:

- Eleanor Beaton, Keynote
- Amy Husted & Audrey Wallace, Co-Founders, Komae (first place winners of FES 2015 pitch competition)
- Renea Woods-Baylor, CEÓ, OFG Advisors, LLC

• Charu Ramanathan, Ph.D., Co-Founder & CEO, vitalxchange

• Margie Flynn, Senior Partner & Co-Founder, BrownFlynn

• Deborah Spake, Dean, College of Business Administration, Kent State University

• Heidi A. Boehlefeld, Managing Partner, Renner Otto

- Renée DeLuca Dolan, President & Founder, Contempo Design + Communications
- Sue Stabe, Brand Strategist & Co-Founder, Long & Short of It
- Michele Hoza, Partner, Business & M&A, Buckingham, Doolittle & Burroughs
- Pam Lebold, CPA, Maloney & Novotny
- Lorri Slesh, Strategic Planning Director, Ahola Human Capital Management
- Dr. Constance Korosec, Dean, Ursuline College
- Cielo McClain, Marketing & Advertising Executive & Entrepreneur
- Marcia Pledger, Financial Journalist and Author, The Plain Dealer
- Stacey L. Vaselaney, President, SLV Public Relations, LLC

• Patrice Blakemore, Business Advisor to Goldman Sachs 10,000 Small Businesses and Cuyahoga Community College



President, Contempo Design + Communications, Founder of the Female Entrepreneur Summit, Cleveland, Ohio



Amy Husted & Audrey Wallace, Founders of babysitting app, Komae and FES 2015 Pitch Competition Winners!

• Winemakers – Destiny Burns, Owner, CLE Urban Winery, Berlin Crystal Kelly, Founder, Proud Pour & Marisa Sergi, Founder & CEO, RedHead Wine

"I'm thrilled to bring back this event for the seventh year running. When we first created FES it was designed to give female entrepreneurs their own space to interact with other successful women who have paved the way ... and clearly it's still our mission and needed more than ever," said Contempo Design + Communications President Renée DeLuca Dolan. "This year's program is one of the best - with compelling speakers, productive networking opportunities and subject matter that directly speaks to the female entrepreneur, whether she's in a start-up or scale-up mode."

General admission tickets are \$199 and sponsorship opportunities still exist at multiple levels. To register and learn more about the conference visit <u>www.contempocleveland.com/fes</u>.

Contempo Design + Communications is the event producer and the presenting sponsor is Kent State University College of Business Administration. Host Committee Sponsors include Ahola Human Capital Management, Buckingham, Doolittle and Burroughs, LLC, jumpstart, Maloney + Novotny, Renner Otto and Ursuline College. The VIP Reception Sponsor is W.F. Hann & Sons.

#FESCLEVELAND

About Contempo Design + Communications

Founded in 1996 by Renée DeLuca Dolan, as Contempo Communications, the company today is a full-service design and communications firm providing visual branding, environmental graphic design and digital creative for businesses and organizations throughout Northeast Ohio. Contempo Design + Communications is the official design partner of the Cleveland Indians.

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