



CanadaStays and Inntopia partner to connect more resorts and lodging managers to the Canadian vacation rental market

New partnership enables seamless rental inventory management on CanadaStays

TORONTO, ONTARIO, CANADA, July 11, 2018 /EINPresswire.com/ -- [CanadaStays](#), Canada's largest vacation rental marketplace, today announces its partnership with [Inntopia](#), one of the leading booking systems for hotel and lodging managers. By distributing on CanadaStays, Inntopia property managers now have a direct connection to the largest vacation rental audience in Canada.

The new partnership enables hotel and lodging managers using Inntopia's API to easily list and manage their rental properties on CanadaStays along with their other channels. The two-way connection passes information between the two API's to provide live quotes and ensure calendars, rates and bookings are synced, saving managers time and preventing double-bookings for properties listed on multiple platforms.

Rental properties listed on CanadaStays will also benefit from added exposure through the extended partner distribution network that includes HomeAway, VRBO, Tripping, HomeToGo and TravelAlerts. With a low pay-per-booking fee that falls below many other OTA's, CanadaStays offers lodging managers a cost-effective way to reach millions of travellers and fill vacancies.

"We're in our peak booking season now and our travellers are looking for those easy-to-book properties," says Nikki Stone, Head of Revenue Strategy at CanadaStays. "It's the perfect time to be launching this partnership, which enables us to connect more instantly bookable properties to our platform through Inntopia, and allows our travellers to book their vacation rental much like they would book a hotel room."

Inntopia is an advanced reservation system providing reservation technology and services to destination marketing organizations, ski resorts, vacation resorts, golf courses, attraction parks, and tour operators as well as lodging, activity, event, and transportation suppliers.

"We're excited to work with CanadaStays to help connect our clients to this channel and the extended partner distribution network through our platform. The partnership should help lodging managers using Inntopia Commerce improve their distribution mix and fill vacancies," says Trevor Crist, Founder and Chief Executive Officer at Inntopia.

CanadaStays currently offers travellers over 140,000+ unique vacation rental properties across the country and in top Canadian travel destinations south of the border. In 2017 the number of trips booked on the platform [increased by 74%](#) over the prior year, and the site has helped generate more than \$115MM in revenue for its vacation rental owners.

About CanadaStays

Founded in Toronto in 2008, CanadaStays is Canada's largest vacation rental marketplace with 140,000+ vacation rental properties in 11,000+ destinations across Canada, the US, the Caribbean and South America. CanadaStays provides property owners with a simple, effective marketing solution that gets their property listings in front of millions of visitors, while offering travellers unique accommodation options in their favourite destinations. Visit www.canadastays.com to learn more.

About Inntopia

Inntopia connects the software systems that manage lodging, skiing, golf, and other functions into one-stop shopping, automated marketing, and powerful business intelligence. Built to solve the complex challenges of destination resorts, Inntopia's software and expert consulting have become the gold standard for destination hotels and resorts, DMOs, resellers, and other players in the travel industry. Headquartered in Stowe, Vermont, Inntopia sells three core products — Commerce (one shopping cart to sell lodging, activities, and transportation at the same time), Marketing Cloud (the CRM for travel), and Business Intelligence (powerful, predictive benchmarks for destinations and properties).

<http://corp.inntopia.com/>

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