

New Over-the-Counter Treatment for Bothersome Stretch Marks

SKIN-The Journal of Cutaneous Medicine®

Article: *Striae Cream with Regenetro Complex™ Demonstrates Efficacy on Stretch Marks: Double-Blind, Controlled Study*



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Stephanie Moy, BA

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/EINPresswire.com/ -- Stretch marks, or striae, are a bothersome cosmetic problem that affect a growing number of people. Pregnant women, bodybuilders, those on hormone replacement therapy or chronic steroid treatment, and those with rapid weight gain are particularly susceptible. Although many different treatments have been tried, up until now there has been no clearly efficacious therapy for stretch marks.

In a new article published in [SKIN: The Journal of Cutaneous Medicine®](#), Stephanie Moy, BA, and coauthors report the results of a trial investigating the effects of a new striae cream with Regenetro Complex™ for the treatment of stretch marks. This product appears to work by stimulating the body to increase production of connective tissue, resulting in thicker, healthier skin with more structural support.

In this study, subjects were given two creams, one with Regenetro Complex™ and the other a placebo, and told to apply each to the stretch marks on one half of their body for two months. The investigators were blinded as to which side of the body was treated with placebo and which received Regenetro Complex™. After just four weeks, 80% of study participants displayed visual benefit from the striae cream and 35% exhibited marked clearing. Additionally, the blinded evaluator was able to correctly identify 95% of the time which side of the body had been treated with the active ingredient.

Given the high prevalence of stretch marks, a proven treatment would represent a major breakthrough. Although the authors acknowledge that larger studies need to be performed, this new product offers significant promise in reducing the cosmetic burden of this condition. Moy and her team also plan to investigate the effect of combining this striae cream with other treatment modalities, stating that “perhaps the use of Regenetro Complex™ could be enhanced with the addition of lasers or other forms of treatment.” Future studies will attempt to delineate the effects such combination therapy, in the hope of uncovering a safe and effective treatment for this common condition.

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Stephanie Moy

310-546-7780

[email us here](#)

Ronald Reagan Medical Center

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