

# Business Consultant Terik Hashmi is publishing book on Online Reputation Management (ORM) for Lawyers

*Terik Hashmi, business consultant based in Miami, FL, researched Online Reputation Management (ORM) issues for months and interviewed ORM experts.*

MIAMI, FLORIDA, UNITED STATES, July 10, 2018 /EINPresswire.com/ -- Miami-based business consultant [Terik Hashmi](#) announced the completion of his study & [book on Online Reputation Management \(ORM\)](#), specifically for lawyers. At the pre-publication reception at an art Galleria in the chic Garment District of Miami, Mr. Hashmi announced that the book will be available soon on Amazon and other outlets.



Terik Hashmi, Author of Book on Attorney Reputation Management (ORM)

“I noticed a particular need for more information about Online Reputation Management for Lawyers,”

“

... everybody can post negative opinions about attorneys anywhere on the internet, from Yelp to setting up a hate blog about lawyers. If you are a lawyer, how do you deal with that?”

*Terik Hashmi, Business Consultant to Attorneys*

explained Mr. Hashmi at the event. “Being an attorney by training myself, I have seen first-hand what the internet has done to the entire profession. First of all, even while the economy was under pressure to cut costs in the 1990s, law schools continued to mint new lawyers. Then the internet took flight, creating lawyer-substitutes such as Legalzoom that increase the pressure on the profession. And as if that was not enough, now everybody can post negative opinions about attorneys anywhere on the internet, from Yelp to setting up a hate blog about lawyers. If you are a lawyer, how do you deal with that?”

Mr. Hashmi has spent months researching this book and conducting countless interviews with practicing attorneys and professionals in the area of Online Reputation Management (ORM). Among his findings were, as to Online Reputation Management, that most attorneys focus on comments posted about them rather than positive information in general. The result is that an attorney about whom a negative comment has been published attempts to rectify the situation, rather than publicizing positive information that will have a tendency to supersede any negative comment. The conclusion is that it is difficult to improve one’s reputation with online comments. There as to be substance that is recognized by search engines such as Google as “valuable” to other users. “Content is more important than Comment,” quipped Mr. Hashmi.

Another conclusion is that no practicing attorney can neglect his or her online reputation. Explains Mr.

Hashmi: "Just one look at job ads on Craigslist shows you the economic pressure on the legal profession. You'll see attorney jobs advertised at \$22 or \$25 per hour. It is hard to make a living at such rates with a \$100,000 in student loans. If you add bad online reputation to the mix, the result is that you cannot make money in law. Thus, you must address your online reputation unless you chose to wear a scarlet letter in public and be broke."

Mr. Hashmi thanked in particular his editor, Timeless Words. The book is expected to be available on [www.amazon.com](http://www.amazon.com) shortly.

#### About

Terik Hashmi is a business consultant serving businesses in the marketing realm. Among his clients are a medical service provider and an Online Reputation Management company. He previously published a book on successfully applying for jobs (published by TIA publishers, Germany, available on [www.amazon.com](http://www.amazon.com)). He holds two bachelor degrees in Political Science and in Diplomacy & Foreign Affairs (Miami University, Ohio), a Juris Doctor from Cleveland-Marshall College of Law (Cleveland, Ohio), and a Master of Laws (LL.M.) from McGeorge School of Law (Sacramento, California). He has assisted notable businesses and people, including former President of Venezuela, Carlos Andres Perez, to prevent his forced removal from the U.S. and potential execution at the hands of Venezuelan strongman Hugo Chavez. Terik Hashmi is a former Professional Basketball Player during the 1988-1989 season (European A League – "Club Centz" Luxembourg), where he had the opportunity to compete and travel throughout all European nations.

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#### Book on Attorney Reputation Management (ORM) by Terik Hashmi

#### Terik Hashmi, Business Expert for the Law Business

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Terik Hashmi is the author of the book *Online Reputation Management (ORM) for Lawyers*.

#### Terik Hashmi, Attorney Reputation Management (ORM) consultant



Prior book of Terik Hashmi on successful job application, published by TIA Publishers

### Attorney Gazette, News for the Legal Profession

#### Book on Online Reputation Management for Lawyers



Miami-based business consultant Terik Hashmi announced the completion of his book on Online Reputation Management (ORM). [READ MORE.](#)

News about Terik Hashmi book in AttorneyGazette.com

This press release can be viewed online at: <http://www.einpresswire.com>

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