



JODI PETERS NAMED ATLANTIC RESEARCH PARTNERS CHIEF ENGAGEMENT OFFICER

CHICAGO, IL, UNITED STATES, July 11, 2018 /EINPresswire.com/ -- [Atlantic Research Partners](#) (Atlantic) has appointed education industry veteran Ms. [Jodi Peters](#) as Chief Engagement Officer. She will oversee product and consulting services, sales and marketing, and customer engagement. Atlantic is thrilled to have Peters join the organization and, alongside an incredible team, she will lead Atlantic's work into the future.

Peters has a strong record of success with over 20 years of education-industry experience in driving positive change within classrooms, schools, and districts. Her experience includes administering high-quality deliverables to education organizations, executing strategies and plans to improve district and building goals, managing the implementation of platforms for several large urban districts, and deepening relationships with education peers and institutions. Overall, the depth and range of her education-industry experience and knowledge, as well as exceptional operational skills, will advance Atlantic to the next level of maturity and sustained growth.

"Jodi is recognized for the unique combination of industry expertise and business acumen that she will bring to Atlantic Research Partners," stated Dr. Joseph Wise, Atlantic Research Partners co-founder. "Atlantic, as well as our partners, will benefit immensely."

Most recently, Peters was Director of Strategic Partnerships at the New Teacher Center, focused on the organization's regional, statewide, and district level strategies. Past roles also include Senior Manager of Delivery Services and Professional Development Coach at NWEA.

Peters received her Masters of Educational Leadership and Administration from Saginaw Valley State University, following receiving a Bachelor of Arts in Elementary Education also from Saginaw Valley State University.

For more information about Atlantic Research Partners and its services, visit <http://www.atlanticresearchpartners.org>.

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