

Antigua and Barbuda continues romance month celebrations with successful sweepstakes twitter chat

ST. JOHN'S, ANTIGUA & BARBUDA, July 11, 2018 /EINPresswire.com/ -- The Caribbean's Most Romantic Destination, Antigua and Barbuda, teamed up with hotel and island partners as well as iExplore to host a successful Twitter Chat on Romance on June 20 as part of the month-long celebrations and promotions to celebrate June as the official month of Romance for Antigua and Barbuda. The



hour-long session that took place from 1:00 pm – 2:00 pm (ET) was hosted by the Antigua and Barbuda Tourism Authority (@AntiguaBarbuda); iExplore (@iExplore), the leading source for adventure and experiential travel; The Catamaran Hotel (@CatClubAntigua), an enticing boutique hotel on the beach in Antigua; Villas at Sunset Lane (@LoveVSLAntigua), a slice of paradise on Antigua as a villas only property. Romance and travel oriented questions were asked by the hosts to engage participants, provide information about the destination and ultimately give away two amazing prizes: a free wedding at the Catamaran Hotel and a 2-night stay at the Villas at Sunset Lane.

The Twitter Chat was incredibly successful with 65 million social impressions, 219 participants and over 1,7410 tweets sent out! The demographics are proof of the strength of visitors' interest in Antigua and Barbuda and crafting the perfect romantic getaway.

The Twitter Chat was just the latest initiative to engage the Romance market, and share everything Antigua and Barbuda has to offer during this special month. Named 'The Most Romantic Caribbean Destination,' by the World Travel Awards for three consecutive years and finalist for this year, as well as receiving the Gold Magellan Award for 'Best Honeymoon Destination' in the 2017, Antigua and Barbuda can honestly boast to being the most romantic destination in the Caribbean. In addition to the Twitter Chat, Antigua and Barbuda are hosting a Facebook Sweepstakes, where one lucky couple will win a 3-night stay for two at the Sugar Ridge Resort. The second giveaway hosted on the destination's official Instagram handle will also offer a lucky couple a 3-night stay at the nautically-inspired South Point Hotel. Both contests include roundtrip airfare for two and a romantic VIP experience.

For those that do not win a trip, special packages are also being offered from some of the destination's most romantic hotels with deals as much as 65% off weddings and honeymoon packages.

ABOUT ANTIGUA AND BARBUDA

Antigua (pronounced An-tee'ga) and Barbuda (Bar-byew'da) is located in the heart of the Caribbean Sea. Voted the World Travel Awards 2015, 2016 and 2017 Caribbean's Most Romantic Destination,

the twin-island paradise offers visitors two uniquely distinct experiences, ideal temperatures year-round, a rich history, vibrant culture, exhilarating excursions, award-winning resorts, mouth-watering cuisine and 365 stunning pink and white-sand beaches - one for every day of the year. The largest of the Leeward Islands, Antigua comprises 108-square miles with rich history and spectacular topography that provides a variety of popular sightseeing opportunities. Nelson's Dockyard, the only remaining example of a Georgian fort a listed UNESCO World Heritage site, is perhaps the most renowned landmark. Antigua's tourism events calendar includes the prestigious Antigua Sailing Week, Antigua Classic Yacht Regatta, and the annual Antigua Carnival; known as the Caribbean's Greatest Summer Festival. Barbuda, Antigua's smaller sister island, is the ultimate celebrity hideaway. The island lies 27 miles north-east of Antigua and is just a 15-minute plane ride away. Barbuda is known for its untouched 17 mile stretch of pink sand beach and as the home of the largest Frigate Bird Sanctuary in the Western Hemisphere.

Find information on Antigua & Barbuda at: www.visitantiguabarbuda.us or follow us on Twitter <http://twitter.com/antiguabarbuda> ; Facebook www.facebook.com/antiguabarbuda ; Instagram: www.instagram.com/AntiguaandBarbuda

Karen Gillo
The Portfolio Marketing Group
212.490.2098
email us here

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