

# IT Governance USA Launches EU Representative Service

*Service will help US-based organizations comply with the GDPR*

NEW YORK, NEW YORK, USA, July 12, 2018 /EINPresswire.com/ -- IT Governance USA is pleased to launch its [EU Representative Service](#), to help US organizations comply with the [EU General Data Protection Regulation](#) (GDPR).

The GDPR came into effect on May 25, 2018, replacing national data protection laws across the EU with a single data protection law for organizations to comply with.

However, the GDPR's scope extends beyond Europe, applying to any organization that offers goods and services to, or monitors the behavior of, EU residents. This includes e-commerce sites that have web pages in a European language and take payments in an EU currency, and behavioral-based advertising to EU residents.

The EU Representative Service provides an EU representative for organizations without a physical presence in the EU, helping them adhere to [Article 27](#) of the Regulation. The representative will receive inquiries and complaints from individuals (data subjects), cooperate with regulatory authorities, and hold a record of processing activities, but is not responsible for the organization's GDPR compliance.

Alan Calder, IT Governance's founder and executive chairman, said: "Although the GDPR compliance deadline has passed, this is just the beginning. IT Governance USA is on hand to help US organizations with their compliance journeys. Our EU Representative Service gives US organizations one of the tools they need to comply with the GDPR and allows them to continue their work with EU residents."

Acting on behalf of non-EU organizations, representatives will:

- Register our EU address as your GDPR representative address
- Be the point of contact for communications from data subjects in relation to subject access requests and other



The graphic features a yellow background with the word "GDPR" in white at the top. Below it is a dark grey square containing a white silhouette of a person in a suit and tie. The person's head is a white circle, and a white map of Europe is positioned to the right of the head. A circular logo with twelve stars, similar to the European Union flag, is on the person's chest. At the bottom of the yellow background, the text "EU - Representative" is written in white.

IT Governance USA's EU representative service enables companies in North America that fall within the scope of the GDPR to meet their obligations under Article 27

general privacy inquiries

- Liaise with the data protection authorities on all matters pertaining to the GDPR, including data breach reporting
- Hold a record of your processing activities and make these available to the data protection authorities at their request

The EU Representative Service is an annual subscription service. Speak to our sales team, [servicecenter@itgovernanceusa.com](mailto:servicecenter@itgovernanceusa.com) for more information.

IT Governance offers an extensive range of products and services to help organizations meet their cybersecurity requirements.

For further assistance, visit the IT Governance USA website, email [servicecenter@itgovernanceusa.com](mailto:servicecenter@itgovernanceusa.com), or call +1 (877) 317 3454.

#### NOTES TO EDITORS

IT Governance USA is the single-source provider of books, tools, training, and consultancy for IT governance, risk management, and compliance. It is a leading authority on data security and IT governance for business and the public sector. IT Governance is 'non-geek', approaching IT issues from a non-technology background, and talking to management in its own language. Its customer base spans Europe, the Americas, the Middle East, and Asia. More information is available at <https://www.itgovernanceusa.com>

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