

TraceGains Helps Ingredient Suppliers Increase Sales at IFT18

TraceGains helps ingredient suppliers increase sales and food manufacturers cut time to market

WESTMINSTER, CO, UNITED STATES, July 12, 2018 /EINPresswire.com/ -- TraceGains is excited to exhibit at IFT18: A Matter of Science + Food, the preeminent annual event focused on the science of food and food technology hosted by the Institute of Food Technologists (IFT). IFT18 will take place July 15-18, 2018, in Chicago, IL.



TraceGains will be onsite and presenting its entire product suite, including [DataLink](#) for nutritional labeling, TraceGains Network, and [Market Hub](#). Market Hub is the food and beverage industry's premier sourcing directory designed to accelerate product development.

“

Market Hub empowers food companies to use the most powerful search parameters for ingredient suppliers to cut time-to-market for new product development.”

*Gary Nowacki, TraceGains
CEO*

“Market Hub empowers food companies to use the most powerful search parameters for ingredient suppliers to cut time-to-market for new product development. Moving from ideation to shelf much more rapidly,” said TraceGains CEO, Gary Nowacki. “Market Hub is an invaluable resource for R&D and Purchasing departments – in addition to being able to quickly source quality ingredients and suppliers, they can easily manage all the required documentation already loaded in TraceGains Network.”

“Market Hub will ease pain points from top to bottom as many C-suite folks are under pressure to create more products, faster,” added Nowacki. “But on the other side of the coin, suppliers can now reach more customers.”

“Market Hub excites me because these are our prime suppliers. I can say ‘Hey R&D, if you want to shop for an ingredient, here’s your catalogue,’” said Andi Gillett, Purchasing Manager, Kanpak LLC.

“As one of the largest events focused on advancing the science of food, IFT18 presents a unique opportunity for individuals in the field to collaborate on the latest innovations and influence the future of our global food supply,” said IFT CEO Christie Tarantino-Dean, FASAE, CAE. “The scientific programming, poster sessions and technology presented at the IFT annual event play an integral role in shaping conversations around global food trends and offering solutions that address our most significant global food challenges. We look forward to experiencing all that the IFT18 exhibitors have to offer at the event.”

As the leading compliance software solution, revolutionizing information exchange across the supply chain, TraceGains focuses on easing the lives of customers, suppliers, brokers, distributors, and importers.

TraceGains will be located at S1704 in the Food Expo hall. There will be something for every member of the supply chain, be it customers, suppliers, brokers, distributors or importers, making it a can't-miss attraction.

For more information on the Food Expo at IFT18, visit: <https://www.iftevent.org/food-expo/exhibitors>.

About TraceGains

TraceGains is a rapidly growing software company, delivering a sophisticated suite of products for food, beverage, and CPG companies. TraceGains solutions empower our customers to satisfy compliance with regulations and industry standards such as FSMA, GFSI, and HACCP/HARPC, without the need for additional staff.

At the heart of TraceGains is a robust platform that enables companies to automate and optimize their processes through instant information sharing and collaboration between supply chain partners, which saves time and improves food safety and quality.

TraceGains is the winner of the 2016 Stratus Award for Cloud Collaboration. The company is also among the Food Logistics Top 100 software and technology providers and was named a Top 20 Information Technology Firm by Colorado magazine. Learn more about TraceGains products at www.tracegains.com. Follow TraceGains on Twitter @TraceGains.

About IFT

The Institute of Food Technologists (IFT) is a global organization of 17,000 individual members from more than 100 countries committed to advancing the science of food. Since 1939, IFT has brought together the brightest minds in food science, technology and related professions from academia, government, and industry to solve the world's greatest food challenges. Our organization works to ensure that our members have the resources they need to learn, grow, and advance the science of food as the population and the world evolve. We believe that science is essential to ensuring a global food supply that is sustainable, safe, nutritious, and accessible to all. For more information, please visit ift.org.

About IFT18

IFT18 is where the most creative minds in the science of food – including industry, government, and academia – come together with purpose and vision to share and challenge one another with the latest research, innovative solutions and forward-thinking topics in food science and technology to tackle our greatest food challenges. The event attracts over 20,000 attendees from around the world. For more information, please visit iftevent.org.

Helen Timothy
TraceGains
720-791-5601
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

