

Downtown Dallas, Inc. Partners with ELERTS to Provide “See Say Now” Incident Reporting App to Citizens

App allows community residents to easily report safety and security concerns

DALLAS, TX, UNITED STATES, July 13, 2018 /EINPresswire.com/ -- Downtown Dallas, Inc. (DDI) has partnered with ELERTS Corp, the leading provider of See Something Say Something mobile apps for incident reporting in airports, cities, and transit agencies, to provide the See Say Now app to businesses, residents, and employees in the Downtown Improvement District. The free app enables users to

safely and securely communicate with DDI Safety Patrol and Clean Team for non-emergency issues, providing real-time information on concerns or issues, and is an extension of efforts from Downtown Dallas’ Safety Patrol and Clean Team.



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*Kourtny Garrett, DDI’s
President & CEO*

With the See Say Now app, Downtown has a simple way to anonymously report safety or cleanliness concerns instantaneously through a smart phone. The See Say Now app empowers people to take an active role in keeping their community clean and safe by reporting what they see.

This could include:

- Quality of life concerns (panhandling, sleeping in public, etc.)
- Public intoxication or drug use
- Graffiti
- Trash can/litter issues

Users can send reports in 20 seconds or less. Downtown Safety Patrol dispatchers receive the reports on a web-based management console that allows two-way communication with app users. Incident reports may include photos, video, and a GPS map showing where the problem is occurring to enable a faster, more knowledgeable response from authorities. In a future update, ELERTS will integrate with the Downtown video surveillance network of 92 cameras, alerting authorities of which camera to view for more details on an incident or report.

“The See Say Now app will empower users to take an active role in keeping Downtown clean and safe,” said Kourtny Garrett, DDI’s President & CEO. “We have millions of eyes and ears working, living and visiting Downtown each year who can contribute to the safety, security, and culture of our city center. That’s a pretty powerful and exciting prospect that is now a reality. I hope every resident and employee will take a moment to download the app and put it into action.”

Empowering the public to quickly and anonymously report what they are seeing can make a big difference in public safety. ELERTS is already deployed at Dallas Area Rapid Transit (DART), as the DART Say Something mobile safety and security app. As a result, DDI and DART will be able to coordinate using ELERTS' system, creating a robust safety communications network across the transit agency and the district.

"Speaking up – even anonymously – is a crucial part of improving public safety," said Ed English, CEO of ELERTS. "Our daily work is focused on making it easy for communities to do so – the more eyes and ears keeping watch, the better. We are excited to see how the Dallas community will use the app to keep their community safer than ever."



The See Say Now app is available in the iTunes Store and on Google Play. Once downloaded, Dallas users select Downtown Dallas Safety Patrol and Clean Team to begin reporting.

DDI is a member of The International Downtown Association (IDA), a 1,000 member world leader and champion for vital and livable urban centers. ELERTS is exhibiting at the 64th Annual IDA Conference and Tradeshow in San Antonio in October.

About Downtown Dallas, Inc.

Downtown Dallas, Inc. is the primary advocate, champion, and steward for Downtown, effecting change by developing strategies, setting targets, and mobilizing resources that:

- Stimulate a vibrant and sustainable Downtown environment
- Improve infrastructure
- Enhance economic competitiveness
- Create a culturally inclusive urban center
- Position the area as a global destination
- Foster innovation and technology in all aspects of the urban experience

Our program areas include: public safety; capital improvements; maintenance; economic development; public policy; planning/transportation; and marketing. For more information, visit www.downtowndallas.com

About Dallas Downtown Improvement District

The Dallas Downtown Improvement District (DID) was created by Downtown Dallas, Inc. (DDI) in June of 1992 to fund important supplemental services and visible improvements to our Central Business District. In 2001, 2005, and 2013, the DID was voted by property owners to be renewed, and has since embarked upon additional initiatives to make Downtown Dallas clean, safe, and fun for the entire community. The DID has been renewed through 2020.

About ELERTS

ELERTS develops the leading See Something Say Something communication platform for airports, cities and transit agencies. Its best-in-class incident management system is empowered by mobile, crowd-sourced reporting of safety and security concerns. ELERTS' web-based management console provides dispatchers with real-time situation awareness contributed by citizens and employees.

ELERTS cloud-based technology integrates with video surveillance, access control and mass-notification systems to provide actionable crowd-sourced information for first responders. With headquarters in Weymouth, Mass., ELERTS can be reached by 877-256-1971 or connect with us on the web at: ELERTS.com, on the [ELERTS blog](#), or on Twitter @ELERTSCorp.

Christine Perkett
ELERTS
6175048687
[email us here](#)

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