



Bringing Denim Fraternity Together at Gartex 2018

NEW DELHI, DELHI, INDIA, July 13, 2018 /EINPresswire.com/ -- Established as India's leading trade show, completely dedicated to garmenting and textile manufacturing solutions and technologies, Gartex's love for Denim looks unstoppable this time. From Raymond and Arvind to the other world-class denim brands, the Show attracts almost all the denim heads from around the country.

The 3rd edition of the show, scheduled from August 18 to 20, 2018, will be held at a much larger scale spanning over 1,00,000 Sq. Ft. of exhibit area, wherein more than 150 companies will display around 300 brands related to the theme in four halls 8, 9, 10 & 11 of Pragati Maidan, New Delhi, India.

This year, Gartex has come up with a specifically crafted [Denim Show](#) with the support of [Denim Manufacturers Association](#) (DMA), which will attract the whole denim fraternity under one roof to facilitate numerous business opportunities. Creora is the Platinum Sponsor of the VIP Lounge for Denim Show.

Besides the stakeholders from [fabric and textile manufacturing](#) arena, the show would prove fruitful to the value chain of Denim including a wide range of zipper, finishing equipment, buttons and laundry equipment.

Brands like Raymond UCO Denim Pvt. Ltd., Arvind Mills, Ginni International Ltd., Aarvee Denims & Export Ltd., Bhaskar Industries Pvt. Ltd., Anubha Industries Private Limited, Mahak Creations Pvt. Ltd., LNJ Denim (Unit RSWM Ltd.), Jindal Worldwide Ltd., Ultra Denim Pvt. Ltd., Partap Spintex Pvt. Ltd., Modern Denim Ltd., Vinod Denim Ltd., Oswal Denims (Prop. Oswal Woollen Mills Ltd.), Mafatlal Industries Ltd., Nandan Denim Ltd., Mudra Denims, Suryalakshmi Cotton Mills Ltd., etc., will display their latest trends in Denim Show.

Denim Show Highlights:

Denim Applications:

A zone has been created within the periphery of the Denim Show to put forth rapidly increasing applications of denim fabric. It's needless to say that the applications of denim are not limited only to the clothing especially jeans and jacket, but exist in larger range including ladies apparel, wedding dresses, face-masks, rugs, bags, bikers' helmets, home furnishings, decorative items, car seat covers, shoes, toys, phone covers, insulations, upholstery, etc. to carry forward the wholesome idea that where denim can be used.

Denim Trends

The section is dedicated to unveil emerging trends and progress taking place in the denim industry for achieving sustainable growth. Big brands like Arvind Mills & Raymond UCO, which are also the sponsors, have confirmed to present the forecast on the trends of denim industry under this specific Zone.

Denim Talks

Meanwhile, a knowledge forum named as Denim Talks will be there to exchange ideas on the development in denim industry. The main focus of the forum will be on trends emerging in

denim industry, sustainability, improvement in washing & finishing techniques, design inspiration, apart from other industry related topics.

The Denim Show will offer a lot of business opportunities to the Designers, Merchandisers, Fabric Sourcing Teams from top apparel Brands/Export Houses, Apparel Brands, Garment/Denim Fabricators & Manufacturers and Buying Houses, Gartex ensures you with the expanded business contacts through corporate networking alongside locating & reaching out to the target audience.

About The Organiser:

MEX Exhibitions Pvt. Ltd. is an international exhibition company with a strong presence of over four decades in the advertising industry, over 20 years in publishing & 15 years in exhibitions. The company has produced more than 100 market-leading trade exhibitions for various segments in addition to publishing various magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore, Thailand and now in Africa.

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