

Luxury for a Cause: Introducing Atelier's No Finning Shark Skin Minimalist Wallet ~__~

Atelier Shark Japan LLC has launched its 100% Made in Japan, no finning and zero waste minimalist shark leather ~__~ exclusively on Kickstarter.

KOBE, HYOGO, JAPAN, July 16, 2018 /EINPresswire.com/ -- KOBE, Japan, July 13, 2018 /PRNewswire/ -- Focused on reviving the economy and supporting the long-term restoration in Kesennuma, Atelier Shark Japan LLC has designed premium shark leather Pass Wallets for the global market. These 100% Made in Japan, zero waste, cruelty-free minimalist wallets are now available on Kickstarter.

Atelier uses sharkskin sourced specifically from Kesennuma to produce these 100% handmade shark leather wallets. Soft, smooth, bright, shiny, and fine textured, these vibrant shark leather wallets use all-natural botanical dyes. Apart from their minimalist sophisticated design and surprising detail, these Pass Wallets are also water resistant and durable. Extremely functional and convenient to use, you only need one hand to access your cards. These shark leather wallets also store coins and bills easily.

"We came across this amazing shark skin material while volunteering in Kesennuma after the 2011 Tohoku earthquake. That's when we decided to make people aware of the fact that this amazing material can be used to make excellent leather products," said Yuki Tokii, founder of Atelier Shark Japan LLC.

Highly skilled local Japanese craftsmen chosen for their masterful leather sewing, dyeing and tanning make each shark leather wallet one by one. They measure the dimensions of each individual product to ensure the correct edge thickness and maintain an error-free production process. Kesennuma strictly follows a "no finning" and "zero waste" policy. Recognizing the potential sustainability problem, Atelier controls and limits its production volume. There is no mass production of these products.



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Kesennuma, one of the biggest fishing ports in Tohoku, was the scene of deadly devastation in 2011. The once flourishing fishing industry is yet to recover in the aftermath of the tsunami. Atelier hopes to restore social and financial prosperity to Kesennuma and reduce the region's dependency on charitable organizations.

"By using shark skin from Kesennuma, we hope to help with the long-term reconstruction," said Yuki Tokii, co-founder of Atelier Shark Japan LLC. "We are striving to help increase employment and bring economic prosperity to this region that suffered immensely due to the Great East Japan Earthquake and the tsunami of 2011 through this project."

Featuring premium Japanese craftsmanship, Atelier's 100% Made in Japan, zero waste minimalist Pass Wallets can be pre-ordered on Kickstarter.

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About Atelier Shark Japan LLC:

Established in 2013 by Yuki Toki and Takao Bessho, Atelier Shark Japan LLC produces a variety of premium 100% Made in Japan shark leather products and accessories like bangles, business card holders, pen cases and a diverse selection of wallets. The company's motto is to help people in earthquake-damaged regions through long-term reconstruction by showcasing local products and introducing their story to the world.

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