



# SmartCard Marketng Sys Inc (OTC:SMKG) releases White paper, Sandbox & API's for its Blockchain technology

*The new blockchain offering for KYC, AML & ICO compliance, Granularchain.com by SmartCard Marketing Sys Inc (OTC:SMKG)*

MANHATTAN, NEW YORK, UNITED STATES, July 22, 2018 /EINPresswire.com/ -- SmartCard Marketng Systems Inc (OTC:SMKG) releases Granularchain.com White paper, Sandbox with API's for its Blockchain accelerating adoption by FI's, [ICO](#)'s & MSB's

New York

"Tech Trends 2018" included a section titled "Blockchain to blockchains: Broad adoption and integration enter the realm of the possible ." The Deloitte analysts call the reader's attention to Gartner's prediction that distributed ledger technology's business value-add will grow to \$176 billion by 2025 , and the argument that blockchain technology is on a clear path toward broad adoption, with use cases of increasing scope, scale and complexity.

<https://www.nasdaq.com/article/deloittes-2018-outlook-highlights-the-growth-of-blockchain-technology-cm897934>

SmartCard Marketing, Inc. (OTC:SMKG), a Fintech solutions provider to the global [payments](#) and incentives industry announced today the release of its Blockchain sandbox with API's, also included a White paper for Granularchain.com supporting business use cases. The technical specifications released will facilitate the evaluation and business case uses for financial institutions, Initial Coin offerings, Cryptocurrency issuers and Money Service Businesses. The immediate benefit will accelerate adoption and implementation strategies by customers.

"We are excited to the release of our blockchain offering as it solidifies our engagement with our resellers, distributors and partners in Asia, India, Africa & North America. We have a disruptive payments and incentives mobility technology portfolio, with the extended capability of Blockchain we can provide scalable solutions that prepare our customers for the future of Cryptocurrency swaps, Transfer Payments (ACH, Invoicing, EFT, Checks, Credit Cards, Cash) and Microfinancing programs for b2b, b2bc & b2c." Said Massimo Barone, CEO of SmartCard Marketing Systems. "

The company has secured several Proof of Concepts underway with large financial service providers in the Banking and Telecom sectors. The key focus of many Card issuers and Acquirers remains converting existing and new customers for KYC & AML compliance while leveraging the digital capabilities to expand into their financial services for the benefit of seamless and secure information exchange with partners and vendors.

About SmartCard Marketing Systems, Inc.

SmartCard Marketing, Inc. (OTC:SMKG) is a Fintech solutions provider to the global payments industry delivering SAAS solutions to Card Issuing & Acquiring banks, telecoms & global enterprises. The company develops proprietary industry specific applications for payment & incentives issuance, processing and redemptions for Mobility and Ecommerce. The company's brands include;

Genorocity.com, Check21SAAS.com, Mtickets.events, ljobs.shop, Mytravel.menu & Articul8te.com its most recent offering for Task & Content management.

For more information, go to [www.smartcardmarketingsystems.com](http://www.smartcardmarketingsystems.com)

Visit our Youtube channel <https://www.youtube.com/channel/UC9f46Z3mSpFFtjBuoJeFXtg>

We seek safe harbor.

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