

Leadsurance Brings Automation and AI to Insurance Industry

An Intelligent Marketing Platform for Insurance Agencies to Cut Costs, Save Time, and Produce Better Leads.

AUSTIN, TEXAS, TRAVIS, July 26, 2018 /EINPresswire.com/ -- [Leadsurance](#), is pleased to announce its insurance marketing solution that is bringing automation and artificial intelligence to independent insurance agencies.

Insurance agencies benefit from a complete technology platform paired with dedicated marketing management and campaign optimization services. The solution saves agencies time by leveraging artificial intelligence and automated solutions to handle repetitive marketing and lead generation tasks; while providing its customers with a better experience.

Dedicated consultants work directly with insurance agencies to:

Automate insurance marketing to save time. Optimize artificial intelligence for [instantly quoting your site visitors](#) to increase leads. Provide real-time notifications for new leads to help you follow up timely. And to provide cloud reporting to help you optimize your marketing efforts.

“

The insurance industry is plagued with dated technology leaving consumers and agencies frustrated. Our platform was designed to improve your customer's experience and streamline your marketing.”

Keller Tiemann, Founder of Leadsurance

The platform is designed to save you time while producing higher quality exclusive leads engaged with your brand.

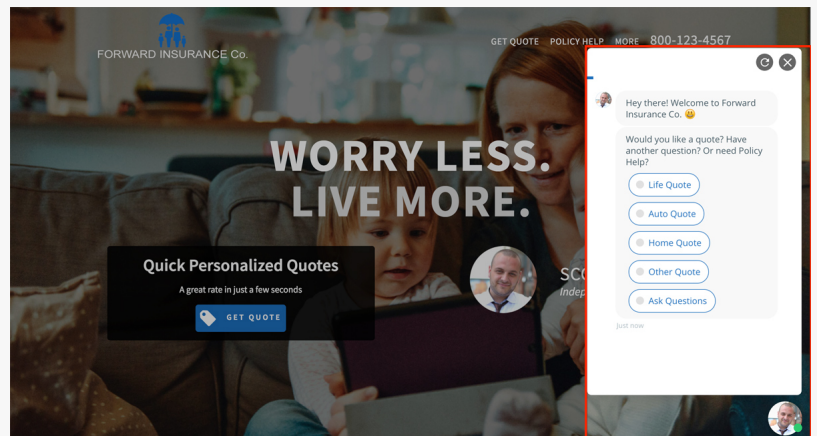
Keller Tiemann, Founder of Leadsurance, had this to say:

“The insurance industry is plagued with dated technology leaving consumers and agencies frustrated. Our platform was designed to improve your customer's experience and streamline your marketing.”

Leadsurance is lowering marketing spend and increasing lead quality for independent insurance agencies while saving them time.



Smart Insurance Marketing



Artificial Intelligence Chat Solution for instant quoting visitors and converting leads

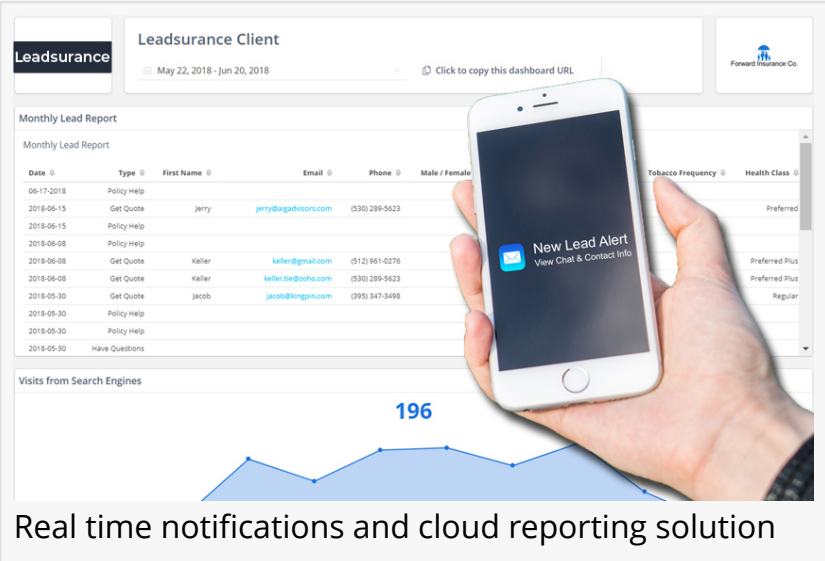
Leadsurance recently grew its team by 50% and is investing in future growth, the team currently

manages over 2M organic pageviews for clients and 1,000+ monthly leads. Leadsurance has launched a [24/7 live help center](#) to assist its growing customer base.

Leadsurance is helping independent insurance agencies save huge amounts of time and money on customer service, marketing, and lead generation.

About Leadsurance: Founded in Austin, TX, Leadsurance is an exclusive insurance lead generation platform that brings the best marketing technology and services to independent insurance agencies. Using premium technology systems managed by marketing experts, Leadsurance will build an exclusive pipeline of leads for your insurance agency.

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The image shows a screenshot of the Leadsurance Client dashboard. At the top, it says 'Leadsurance Client' and 'Leadsurance'. Below that, there's a 'Monthly Lead Report' table with columns for Date, Type, First Name, Email, Phone, and Male / Female. The table lists several leads, including Jerry, Keller, and Jacob. To the right of the table, there are filters for 'Tobacco Frequency' and 'Health Class'. Below the table, there's a 'Visits from Search Engines' line chart showing a peak of 196 visits. A hand is holding a smartphone in the foreground, displaying a 'New Lead Alert' notification with a 'View Chat & Contact Info' link. The dashboard also includes a 'Click to copy this dashboard URL' link and a 'Forward Insurance Co.' logo.

Date	Type	First Name	Email	Phone	Male / Female
06-17-2018	Policy Help				
2018-06-15	Get Quote	Jerry	jerry@bigdickson.com	(530) 289-5623	
2018-06-15	Policy Help				
2018-06-08	Policy Help				
2018-06-08	Get Quote	Keller	keller@gmail.com	(512) 961-0276	
2018-06-08	Get Quote	Keller	keller.tie@bohco.com	(530) 289-5623	
2018-05-30	Get Quote	Jacob	jacob@kingpin.com	(393) 347-3498	
2018-05-30	Policy Help				
2018-05-30	Policy Help				
2018-05-30	Have Questions				

196

New Lead Alert
View Chat & Contact Info

Real time notifications and cloud reporting solution

This press release can be viewed online at: <http://www.einpresswire.com>

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