

# Bella IMC to Unveil New Virtual Reality Room Design Kiosk at Lockdowel Booth 8073 During IWF 2018 Atlanta

*Experience Virtual Reality Kitchen Designing with the Bella Kiosk at Lockdowel Booth 8073 at IWF Atlanta Aug 22-25*

HUNTERTOWN, IND., UNITED STATES, July 26, 2018 /EINPresswire.com/ -- [Bella IMC™](#) will debut their newest venture, a virtual room-designing “Bella Kiosk”, in [Lockdowel](#) Booth #8073 on August 22-25 during the International Woodworking Fair ([IWF](#)) in Atlanta. Use of the Bella Kiosk will allow potential customers to create their dream design for any room with cabinetry needs—residential or commercial. The program begins with entering a room’s dimensions, locations of doors, windows and cabinets, followed by users adding a personal splash of their creativity with choices of select colors, textures and styles. This program also provides name brand appliances for that extra touch of realism.



Experience Virtual Reality Kitchen Designing with the new Bella IMC Kiosk at IWF Lockdowel Booth 8073.

“Nothing out there is as extensive and realistic as this program,” states Chad Shelton, Bella IMC President and Owner. “For example, with a drag and a drop you can lay out a kitchen to any size and change anything as often as you want. The program can remove walls, expand doors, and even change the lighting in the room with the time of day. When the room is complete the customer will be able to view their design using virtual reality goggles for the ultimate experience!”

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The entire process and program may be labeled as a B2B business service. The Bella Kiosk and system is designed to be used nationwide by various industry providers.”

*Chad Shelton, President Bella IMC*

Bella IMC cabinets — including garage storage, closets, vanities, and kitchens – utilizes the slide-to-lock fastener by Lockdowel. This allows components to be conveniently flat-packed and sent to the consumer directly or to the job site. According to Bella IMC the company saves 60 percent in labor costs with the Lockdowel fastening system. Shelton states that the Bella Kiosk gives accurate pricing and users

may save the creation as a bid, draft, or order immediately.

“The Bella Kiosk is designed to be placed in related industry storefronts or high traffic areas,” Shelton explains. He adds that orders may be fulfilled by Bella IMC or they may be sent to a third

party provider, using brand and contact information for that specific business.

"The entire process and program may be labeled as a B2B business service," Shelton explains. "The Bella Kiosk and system is designed to be used nationwide by various providers."

#### About Bella IMC™

Bella IMC (Innovative Modern Cabinetry) is simplifying and leading the way with cabinet industry professionals on a new idea of buying and selling cabinets with unparalleled product quality and versatility that is Assembled On Site (AOS). Enabled by tool-less Lockdowel snap-in fastening, Bella IMC allows for quick changes in looks and designs by easily replacing the doors and hardware. Combine this with cost savings and customers now have control of their cabinetry dreams. Bella IMC - 2410 Main Street, Hometown, IN 46748 (260)338-2577 info@bellaIMC.com

BellaIMC.com "SEE WHAT YOU CAN BUILD"!

#### About Lockdowel

Lockdowel provides simple manufacturing, assembly, and installation solutions for cabinets, furniture, closets, and architectural millwork. Patent pending. Lockdowel 41920 Christy Street, Fremont, CA 94538, (650)477-7112 [www.lockdowel.com](http://www.lockdowel.com)

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