

# Ben's Barketplace, A Pet Health Food Store in Roseville, CA is Honored for Their Cool Factor.

*Ben's Barketplace, A Pet Health Food Store in Roseville, CA is one of America's Pet Businesses Honored for Their Cool Factor.*

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Three pet stores and nine honorable mentions have been chosen "America's Coolest" by Pets+, "[The Magazine for the America's Pet Pros](#)," in its second annual contest.

The America's Coolest Stores Contest highlights the best examples of independent pet businesses throughout the United States. They are judged by a panel of retail experts on the basis of business practices, history, online presence, traditional advertising, interior decor and curb appeal. This year's contest in the magazine's second year of publication saw 63 entries from 29 states.

“

It's not what we have, it's knowing what to do with what we have. We are surrounded by the best dog and cat food products in the country. We don't allow anything in the store that we don't believe in.”

*Brad Romero*

“We feel privileged to bring our readers [the best of the best in our industry](#),” said Ralf Kircher, Pets+ editor-in-chief. “[Winning stores often have amazing product lineups](#) and are impressive to look at. But a store wouldn't really fit our 'cool' criteria if it weren't for such aspects as innovative marketing, creative retail environment and a unique work culture.”

The three top winners are featured in the July/August issue of Pets+. Honorable Mentions will be profiled in issues of Pets+ through June 2019.

Without further ado, here is a list of winning businesses:

1. Bow Wow Beauty Shoppe, San Diego, CA
2. Michelson Found Animals Adopt & Shop, Culver City, CA
3. Urban Pooch Canine Life Center, Chicago, IL

2018 Honorable Mentions

Absolutely Fish, Clifton, NJ  
Ben's Barketplace, Roseville, CA



We sell more RAW pet food than anyone in California!

Flying M Feed Co., Houston, TX  
Furry Friends, Colorado Springs, CO  
Loyal Biscuit Co., Rockland, ME  
Muttigans, Emerald Isle, NC  
Notorious D.O.G., Clarence, NY  
The Big Bad Woof, Washington, DC  
The Green K9, Mount Dora, FL

#### About Pets+

A division of SmartWork Media, Pets+ provides American pet business owners with the tools, tips, techniques and actionable advice they need to strengthen their business. Pets+ engages business owners in a way that gives them the knowledge, tools and strength to stand up to the competition and thrive.

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Our Roseville, CA Store

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