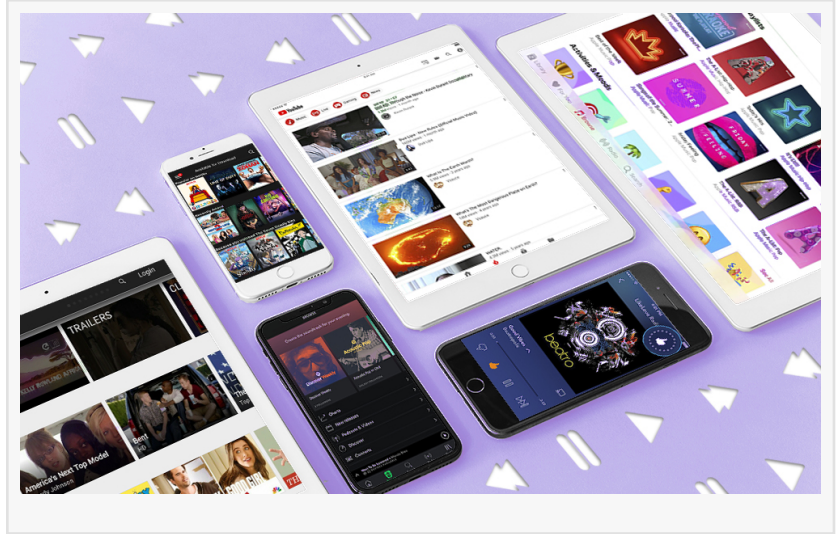


The Top 10 Streaming Mobile Apps Of 2018, Researched By DesignRush

61% of 18 to 29-year-olds alone watch TV through a streaming service, proving that easy-to-use mobile applications are the future of online growth.

NEW YORK, NY, UNITED STATES, July 31, 2018 /EINPresswire.com/ -- Music and video apps continue to climb in popularity, with 61 percent of consumers between ages 18 and 29 watching TV through a streaming service or device. However, these platforms need to demonstrate effective user experience and strong functionality in order to find success in a saturated market.



DesignRush.com, an online destination that helps businesses discover the [best designs](#), latest marketing trends and effective online growth strategies, announced the best mobile streaming apps of 2018.

The top mobile streaming apps include:

“

Other brands – include those in different industries – will find value in the strong branding and intuitive design these apps bring forth.”

Gabriel Shaolian

1. Netflix
2. Spotify
3. Hulu
4. Tidal
5. Amazon Prime Video
6. Apple Music
7. HBO Go
8. iHeartRadio
9. YouTube TV

10. Pandora

Each application was chosen based on effective core functionality, user experience, mobile app design and popularity. The digital platforms all draw in millions of monthly users and demonstrate an intuitive interface that all professional mobile apps could benefit from.

“Mobile apps are increasingly used to translate a brand’s core services to new audiences,” says DesignRush Founder and Executive Director Gabriel Shaolian. “These streaming apps demonstrate how a structured transition from mobile-friendly site to application can solve a lot of user problems and improve overall experience. Other brands – include those in different industries – will find value in the strong branding and intuitive design these apps bring forth.”

By the end of this year, there will be approximately 2.53 billion smartphone users worldwide. In addition, mobile apps will generate around \$189 billion in U.S. revenue by the year 2020, proving

that brand-specific app interfaces are worth investing in long-term.

Businesses that need their own user-friendly mobile app for their business can find a comprehensive list of the [best mobile app design and development agencies](#) on DesignRush to create this new digital platform.

In addition to robust roundups, DesignRush allows users to search the:

- Best Website Designs
- Best Logo Designs
- Best Print Designs
- Best Package Designs
- Best App Designs
- Best Videos

In each category, users can filter best designs by industry and style. The powerful database of successful designs ensures that growing businesses can quickly discover the inspiration necessary to evolve in the digital age.

About DesignRush: DesignRush.com is a digital destination to inspire creativity and the discovery of marketing, design and technology trends. The company was founded by Gabriel Shaoolian, an experienced entrepreneur and digital marketing expert.

DesignRush's Best Designs section showcases the best designs in web, logo, print, packaging, mobile apps and video. Users can filter best designs by industry. DesignRush also features comprehensive articles in the Trends & Insights section, such as:

- App Design vs. Mobile-Friendly Website: The Pros & Cons Of Investing In Each Approach
- Best Mobile Banking App Features For Android And iPhone Users
- Best iOS Email Apps for iPhone Users To Communicate With Business Clients Easily

In addition to showcasing the best designs, DesignRush features the top agencies around the world, including the best Digital Agencies, Mobile App Design & Development Companies, Website Design Companies & Digital Marketing Agencies.

###

Stephanie Sharlow
DesignRush
14193566394
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.