



PB Data Services Releases DIY Portal Data Append API Web Services

The real-time REST WebAPI provides instant data appending, data validation, and data hygiene services.

WILMINGTON, DELAWARE, UNITED STATES, August 3, 2018 /EINPresswire.com/ -- This week, PB Data Services (<https://www.pbdataservices.com>) is announcing their new REST WebAPI which provides instant access to their "Do It Yourself" Portal data append services available at UpdateYourList.com (<https://www.updateyourlist.com>). The REST WebAPI allows anyone to enhance their customer data and marketing data in real-time.

The DIY Portal REST WebAPI gives clients and partners real-time access to [Consumer Phone Append](#), Business Phone Append, Reverse Phone Append, Email Append, Reverse [Email Address Append](#), Email Validation, Reverse Address Append, VIN Append, Reverse VIN Append, CASS Address Standardization, Area Code Verification, Cell Phone Verification, Disconnected Phone Verification, and [Do Not Call \(DNC\) Flagging](#). In addition, the self-service DIY Portal allows REST WebAPI customers to manage and manipulate the REST WebAPI results by using the portal to choose and save their various data append options (e.g. append time zone flag, append parsed name fields, append concatenated address or parsed address elements, etc...).

As Founder and Partner of PB Data Services, William O Bushey III led the REST WebAPI project. "Over the last year, we have dedicated our resources to developing a "Real-Time" solution to connecting our partners to our data append services. We currently provide sample source code in C#, VB.Net, JAVA, Python, and PHP to provide developers with a head start in consuming our REST WebAPI. In addition, the JavaScript Object Notation (JSON) data structures allow for simple application parsing of the data, and are human readable for ease of basic programming skills."

In the evolving data services market, the Delaware based service provider continually strives to expand partnerships and has encouraged other companies to utilize the REST WebAPI to automate their in-house data hygiene, direct mail, and marketing efforts.

"Developing our REST WebAPI and making it available to our customers was a high priority. Speed-to-market and information accuracy are critical to any marketing campaign's success. Our goal in providing an API in front of our "Do It Yourself" Portal was to provide for ease of programmer use without any heavy need for customer support," added Founder and Partner of PB Data Services, Joshua Peloquin.

Those interested are encouraged to explore the website and sign up for a free DIY Portal account at <https://www.updateyourlist.com/api/developer-api.aspx>. The site also contains multiple source code samples to assist developers to effectively use the DIY Portal REST WebAPI.

About PB Data Services, LLC

PB Data Services is a data processing company founded by two entrepreneurs with over 30 years of combined experience in direct marketing and data processing - Joshua Peloquin and William O Bushey III. PB Data Services provides digitally driven data enhancement and database management solutions utilizing numerous high-quality data sources including fully automated 24/7 real-time list hygiene processing, access to multiple consumer and business data files and

marketing mailing lists, as well as custom programming and database development. The company is based in Wilmington, Delaware, and has clients across the globe.

William O Bushey III
PB Data Services LLC
888.LIST.101
email us here

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