

SUMC THAT RABBIT URBAN MUSIC CONFERENCE AUG 31st-SEPT 2nd Fairhope, AL

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FAIRHOPE, ALABAMA, US, August 3, 2018 /EINPresswire.com/ -- (Click Link): To register for the SUMC conference and festival

<https://www.eventbrite.com/e/2018-southeast-urban-music-conference-that-rabbit-music-festival-gulf-coast-edition-tickets-48450940066>

The SUMC THAT RABBIT URBAN MUSIC CONFERENCE will be held: Lionz Den 17236 Greeno Road, Fairhope, AL.

2018 CONFERENCE THEME: "MARKETING URBAN MUSIC IN THE DIGITAL ERA" The Southeast Urban Music Conference will kick off its Industry Event and block party on August 31st.

Hosted by a collaboration between SUMC and THAT RABBIT

DISTRIBUTION. Conference co-chairs Tony Baraka and Ray Hamilton state that the conference is designed to bring together a diverse group of musicians and entertainers.

Event attendees will be provided with information on Digital Music Distribution, [Technological Engagement](#) and Platform Creation. Daily [power seminars](#) will be provided by music industry professionals.

"This is the first time in history that we will be bring together the SUMC brand along with our new partner: THAT RABBIT MUSIC DIGITAL DISTRIBUTION, thus creating various platforms from power seminars, Technological engagement, and a block party as part of our celebration."

There will be a special honoring of some of the top DJ's in the gulf coast region, as well as engaging seminars on branding, digital distribution, publishing and much more.

Over the course of the three-day conference, attendees will learn how to Market Urban Music in this digital era, utilization of the latest technology used in the music business, and audience engagement.

Power seminars will include methods to create a platform, and an in-depth discussion of the benefits of digital distribution. This year's conference will also feature a block party, marketplace



The poster for the SUMC THAT RABBIT URBAN MUSIC CONFERENCE 2018 Gulf Coast Edition features a blue and black geometric background. At the top, it reads "SOUTHEAST URBAN MUSIC CONFERENCE SUMC/thatrabbit MUSIC CONFERENCE 2018". Below this, "GULF COAST EDITION" is written in white on black banners. A central graphic shows a stylized white rabbit head with pink inner ears inside a blue circle. The words "CONFERENCE THEME" are written in large, glowing blue-outlined letters. Below that, the theme "MARKETING URBAN MUSIC IN THE DIGITAL ERA" is displayed in white on a black background. The dates "AUGUST 31 - 2 SEPTEMBER" and "3PM - UNTIL" are shown in white on black, along with the venue "THE LIONZ DEN" and address "17236 GREENO ROAD, FAIRHOPE, AL 36532". A line of text lists activities: "CALLING ALL ARTISTS, LABELS, MEDIA, RADIO, AND MUSIC INDUSTRY PROFESSIONALS IN THE GULF COAST MEDIA DAY | MUSIC SEMINARS | NETWORKING EVENTS | ARTIST PERFORMANCES | FAMILY FESTIVAL". At the bottom, a row of logos includes BMI, SUMC/thatrabbit, vevo URBAN PLUSH, thatrabbit, iHeartRadio, greenote, dally, nubl, Orchard, Spotify, SiriusXM, SoundExchange, HYPE!, Sony Music, emusic, and TIDAL.

area and branded sponsored lounges from an array of Independent Artists Performances.

The SUMC THAT RABBIT Urban Music Conference & Block Party is being sponsored by: Sony Music, The Orchard, I Heart Radio, Microsoft and Urban Plush Magazine. The seminars are made possible by Spotify, Apple Music, Sound Exchange, ASCAP, BMI & SESAC.

For sponsorship, vendor space, please call: 866-652-8882 or email: sumcfestival2018@gmail.com

For conference registration, sponsorship, and performance slots please call 866-652-8882 or email sumcfestival2018@gmail.com (Performance slots are limited).

FOLLOW US ON ALL SOCIAL MEDIA PLATFORMS @sumcfestival2018
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