

BRANDTICITY BRINGS AUTHENTICITY BACK TO SOCIAL BRANDING

Authentic Branding with Practical Insight

BLUFFTON, SOUTH CAROLINA, UNITED STATES, August 9, 2018

/EINPresswire.com/ -- Hilton Head, SC-- August 7, 2018 - Altimeese Nichole sets to debut her first book, [Brandticity: The Power of Branding Through Authenticity](#), which clears the path of noise within the digital landscape while highlighting tips and tricks for small business owners and entrepreneurs.

[Brandticity](#) is the first within its series, written and released by Altimeese Nichole that bridged the gap between personal branding and the impact of owning one's brand on social media platforms.



BRANDTICITY Book Cover

“My goal is to encourage my readers to embrace their idiosyncrasies, especially on social media,” says Altimeese. “There is so much clutter online. Owning your personal brand by sharing your gifts with the world is one guaranteed way to stand out, especially considering there is only one you.”

Brandticity includes a Social Media Small Business Toolkit for entrepreneurs who understand the importance of a digital presence yet remain unclear on the best strategies and tools for the most prominent platforms, including Facebook, Instagram, Twitter, and Pinterest.

As a new author, Altimeese has ten years of experience in the public relations and marketing profession, previously working with reputable companies like CNN, Cartoon Network, and YP (formerly known as Yellow Pages). Through the industry lens, Altimeese shares best practices for each platform and updated editions will release as social media continues to evolve.

Brandticity is now available for on Amazon.com and the website, www.altimesenichole.com.

About Altimeese Nichole

Altimeese Nichole is CEO & President of Altimeese Nichole Enterprise, LLC (ANE, LLC), which specializes in digital brand coaching, public relations support, and strategic brand development for small business owners. Services to small business owners include talent and event support, brand consulting, and publicity exposure. Go to www.altimesenichole.com to learn more.

###

Altimeese Curry
Altimeese Nichole Enterprise, LLC

5408098059
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.