

# Poster Auctions International, Inc. unveils its expanded, revamped Poster Price Guide, a must-have for poster collectors

*It's an all-new version of PAI's poster-dedicated database, consolidating a pricing history of over 40,000 rare vintage posters sold over the past 33 years.*

NEW YORK, N.Y., UNITED STATES, August 9, 2018 /EINPresswire.com/ -- NEW YORK, N.Y. - Poster Auctions International, Inc., has unveiled its all-new [Poster Price Guide](#), an expanded and revamped version of its poster-dedicated database, consolidating a full pricing history of over 40,000 of the rarest [vintage posters](#) sold in 75 proprietary auctions over the past 33 years. It's a must-have reference tool for [poster collectors](#) and dealers worldwide.

The new Poster Price Guide includes a new, mobile-responsive database, larger images and links to auction listings, with all relevant details (to include references, sizes and printer and historical details). Poster Auctions International, Inc., has also redone the user interface, allowing for easier browsing and searching. Even the technologically challenged will find it very simple to navigate.

Access is competitively priced, at just \$4.99 per week, \$14.99 per month or \$149.99 for a year.

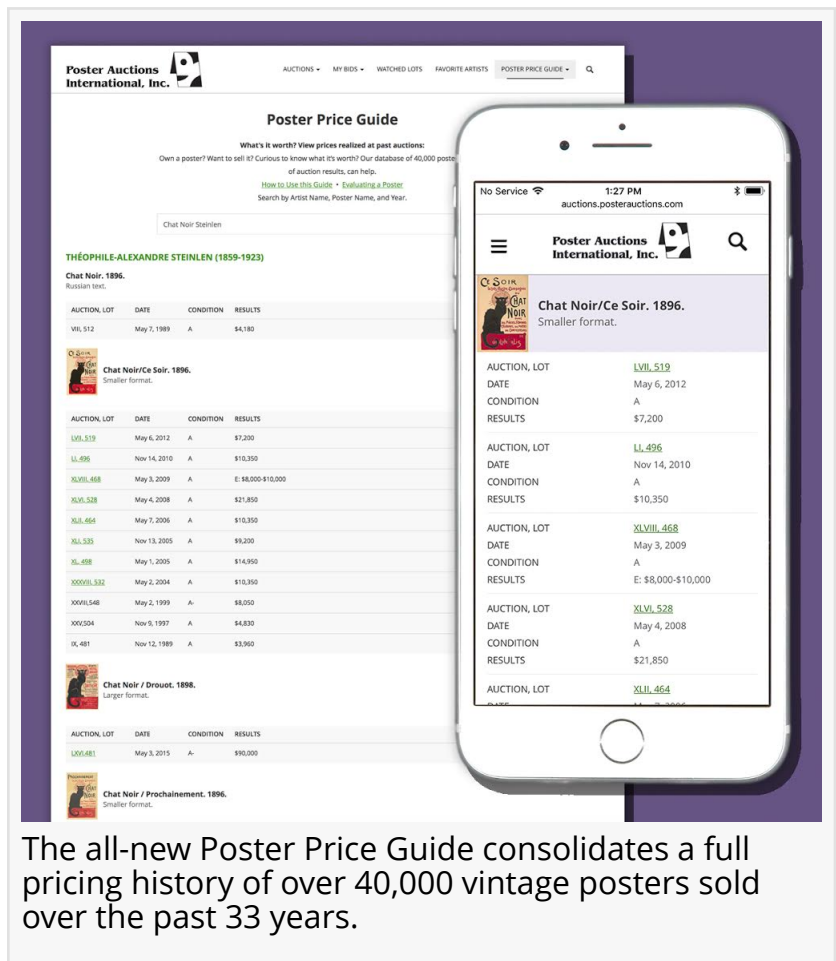
“

Since you have a full history – every poster, estimated price and final sale – you can learn about sales trends for individual posters, artists or the artistic movements, such as Art Nouveau.”

*Jack Rennert*

“It’s an essential tool for collectors, auctioneers, and scholars,” company president Jack Rennert said. “Since you have a full history – every poster, estimated price and final sale – you can learn about sales trends for individual posters, artists or the artistic movements, such as Art Nouveau.”

Since the late 1980s, Poster Auctions International, Inc., has held 3-4 auctions a year. Poster aficionados, enthusiasts, collectors, galleries, and leading art museums around the world value it as one of their most trusted venues for successful consignments, unique buying



The all-new Poster Price Guide consolidates a full pricing history of over 40,000 vintage posters sold over the past 33 years.

opportunities, an unequalled experience in the field, and an impeccable source for top quality in original poster art.

Poster Auctions International, Inc.'s gallery, located at 26 West 17th Street in New York City, hosts rotating exhibitions of original poster art. Additionally, it offers for sale a wide catalogue of "Contemporary Classics" poster originals from the 1960s to the 1980s, with specialties in local New York topics, plus late 20th-century Polish, Japanese, and Israeli designers and more.

The gallery is also a veritable bookstore of research and coffee-table volumes on poster art, as well as an extensive research archive, open to the public by appointment. Poster Auctions International, Inc., regrets that it can sell, and accept for consignment, only poster originals.

Jack Rennert is regarded as one of the world's foremost authorities on rare vintage posters. He's authored (either solo or in collaboration,) two dozen books on poster art, including catalogue raisonnés for Leonetto Cappiello and Alphonse Mucha; studies on bicycle and circus posters; and Buffalo Bill's Wild West. His book Posters of the Belle Epoque has sold over 30,000 copies.

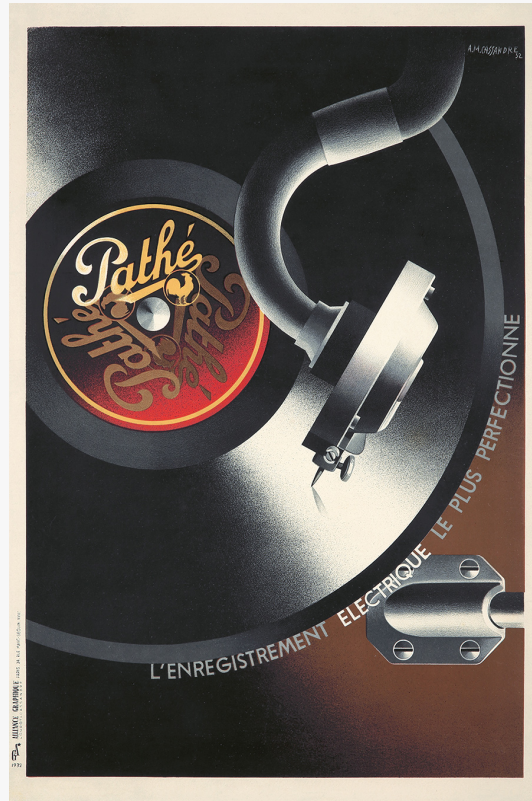
Rennert is currently at work on the definitive catalogue of Edward Penfield's graphic art. He was a consultant at Time-Life Books for the poster section of the Collectibles Encyclopedia and has organized poster exhibitions around the country, including the Lincoln Center Museum for the Performing Arts, Radio City Music Hall, the French Embassy and banks and corporate buildings.

To learn more about Poster Auctions International, Inc., visit [www.posterauctions.com](http://www.posterauctions.com). To schedule a gallery appointment, call (212) 787-4000, or e-mail to [info@postersplease.com](mailto:info@postersplease.com).

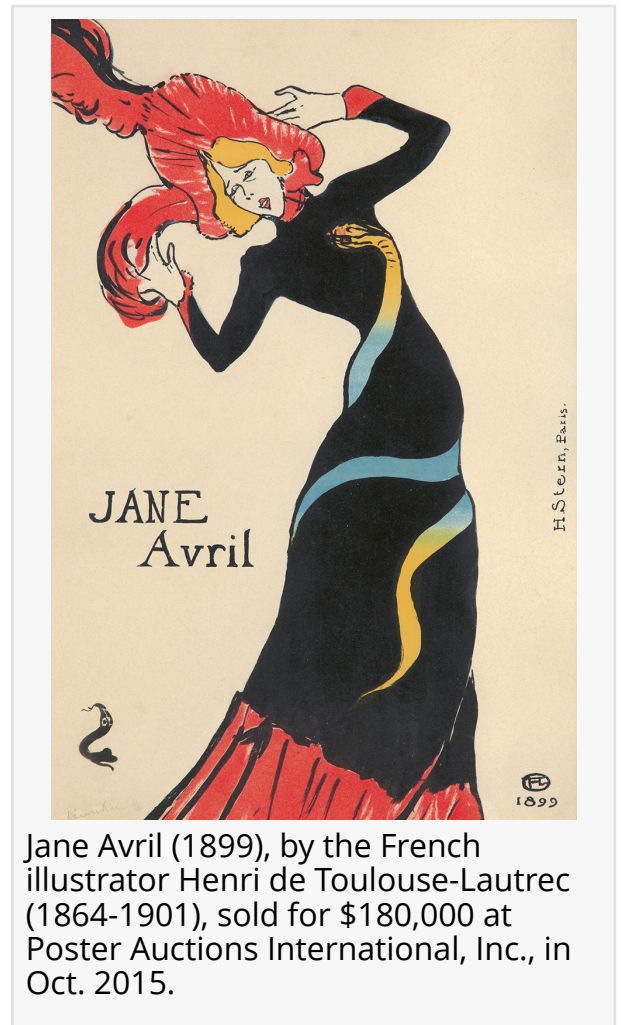
# # # #

Jim McCobb  
Poster Auctions International, Inc.  
email us here  
(212) 787-4000

## Poster Auctions International, Inc.



Pathe (1932), by the French illustrator A.M. Cassandre (1901-1968), sold for \$96,000 at Poster Auctions International, Inc., in March 2017.



Jane Avril (1899), by the French illustrator Henri de Toulouse-Lautrec (1864-1901), sold for \$180,000 at Poster Auctions International, Inc., in Oct. 2015.



Chat Noir / Drouot (1898), by the French illustrator Theophile-Alexandre Steinlen (1859-1923), sold for \$90,000 at Poster Auctions International, Inc., in May 2015.

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.