

# FIRST IMPRESSIONS MATTER - PARTICULARLY FOR WOMEN VETERANS

*Next Uniform 2018 provides business attire, dress shoes, accessories, make-overs, consulting, and head shots for free to military women and women veterans.*

WASHINGTON, DC, UNITED STATES, August 9, 2018 /EINPresswire.com/ -- Image isn't everything, but it matters in the workplace. A [first impression](#) can make all the difference particularly if a candidate for a job is hired or not. With the success of LinkedIn and other online career sites, applicants need much more than a strong résumé to catch a recruiter's eye—they need the total package. [Next Uniform](#), a program of [Final Salute Inc.](#), assists military women and women veterans become workforce ready.



**NEXT UNIFORM**

August 25<sup>TH</sup> Noon to 5pm

**Durant Recreation Center**

1605 Cameron St Alexandria, VA 22314

FREE PROFESSIONAL BUSINESS ATTIRE, DRESS SHOES, ACCESSORIES, MAKE-OVERS, IMAGE CONSULTING AND PROFESSIONAL HEAD-SHOTS.

Raffle for \$100, \$250 and \$500 gift cards for professional clothing.

REGISTER VIA <https://nextuniform2018.eventbrite.com>

Next Uniform 2018 - Washington, DC

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My profile photo and resume' were not the only things I needed to adjust. I needed professional clothes and guidance on how best to relay my military skills to the civilian world.”

*Maj. Jas Boothe, Founder and President, Final Salute Inc.*

things I needed to adjust. I needed professional clothes and guidance on how best to relay my military skills to the civilian world,” said Jas Boothe, former Army Major, President and Founder, Final Salute Inc.

A first impression is the vital first step to impressing potential employers. Next Uniform will help event attendees make the essential adjustments needed to amaze their potential employer from LinkedIn to initial handshake.

All participants will be entered for a drawing to win either \$100, \$250 or \$500 gift cards towards the purchase of professional clothing!

For more information and to register for Next Uniform 2018, go to <https://www.eventbrite.com/e/next-uniform-2018-tickets-45860210123?aff=ebdssbdestsearch>

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## About Next Uniform

Next Uniform, a program of Final Salute Inc., helps women transition from the military to the civilian workforce by providing professional business attire, dress shoes, accessories, make-overs, image consulting, and professional head shots. Jaspen (Jas) Boothe, a disabled army veteran and cancer survivor, founded Final Salute in 2010 to identify and meet the unique needs of homeless women veterans. Find out more about Next Uniform and Final Salute at [www.finalsaluteinc.org](http://www.finalsaluteinc.org).

Rusty Foster  
Bow Tie Strategies  
7036461282  
email us here



Maj. Jas Boothe, Founder, Ms. Veteran America and Final Salute Inc.



For women Vets. By women Vets.  
Final Salute Inc. - [www.finalsaluteinc.org](http://www.finalsaluteinc.org)

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