

# The APAC Bluetooth Low Energy Market is estimated to hit \$ 5.86 billion by the end of 2024

*The APAC Bluetooth Low Energy modules market revenue was valued \$686.11 million in 2017, and is estimated to reach \$2.5 billion by the end of 2024*

HYDERABAD, TELANGANA, INDIA, August 10, 2018 /EINPresswire.com/ -- According to the new market research report by IndustryARC titled "[APAC Bluetooth Low Energy Market: By Product Type \(Modules, Chipsets\); By Mode \(Single, Dual\); By Application \(Automotive Connectivity, Consumer Electronics, Industrial Automation, Others\); By Country- \(2018-2024\)](#)", the market will be driven by the on-going technological improvements in bluetooth low energy devices.

China Will Continue to Lead the Market Share and Growth During 2018-2024.

China is the world's second largest economy and Asia's biggest market for BLE technology. It has made fast advances in areas such as education, infrastructure, high-tech manufacturing, academic publishing, patents and commercial applications. It is now, in some areas and by some measures, a world leader. China manufactures more than half of the world's electronic goods and thus provides the largest potential for adoption of the BLE technology. China held the largest revenue of \$513.23 million in 2017 and is projected to register \$2.747 billion by 2024 with the highest CAGR of 27.20%.

Selected / Sample Analysis Done in the full Report:

The APAC Bluetooth Low Energy modules market revenue was valued \$686.11 million in 2017, and is estimated to reach \$2.5 billion by the end of 2024, growing at a CAGR of 21.08%. The APAC Bluetooth Low Energy chipsets segment is estimated to grow at a CAGR of 25.06%, from \$687.57 million in 2017 and reach \$3.26 billion by 2024.

The total market for Single Mode Bluetooth Low Energy is envisaged to amplify from \$277.92 million in 2017 to \$3.23 billion by 2024 at a CAGR of 41.87%, while the market for dominant Dual Mode Bluetooth Low Energy will rise at a CAGR of 12.23% from \$1.095 billion in 2017 to \$2.53 billion by 2024.

To access / purchase the full report browse the link below

<https://industryarc.com/Report/18395/apac-bluetooth-low-energy-market-research-report-analysis.html>

Excerpts on Market Growth Factors Mentioned in the Full Report:

1. Increasing number of smartphone production centers in Indonesia is set to drive the BLE market in this country.

Malaysia launched few action plans to drive the national IoT strategic roadmap in the country. It resulted in catalyzing an IoT development hub by facilitating research and development of IoT applications and services in this region. The increasing IoT spending is observed to drive the BLE market in Malaysia.

The increasing adoption of smart home technology is about to drive the demand for BLE devices in this country during the forecast period.

Talk to one of our sales representative about the full report by providing your details in the below link:

<https://industryarc.com/support.php?id=18395>

Key Players of the APAC Bluetooth Low Energy Market:

Panasonic Corporation, MediaTek Inc., Nordic Semiconductors, Murata Manufacturing Co Ltd, Cypress Semiconductor are the major players in the APAC Bluetooth Low Energy Market. The Panasonic Corporation is leading in the BLE market in terms of product launches and market expansion. The company launched several reference designs to enable the rapid development of emerging low power applications such as smart remote control, smart beacons and many others.

APAC Bluetooth Low Energy Market Report is Segmented as below:

APAC Bluetooth Low Energy Market By Product Type:

1. Moduct
2. CHipset

APAC Bluetooth Low Energy Market By Mode:

1. Single Mode
2. Dual Mode

APAC Bluetooth Low Energy Market By Applications:

1. Automotive Connectivity
2. Asset Tracking & Proximity Marketing
3. Consumer Electronics
4. Industrial Automation
5. Wearable Electronics
6. Others

APAC Bluetooth Low Energy Market By Country ( Covers 10+ Countries )

APAC Bluetooth Low Energy Market Entropy  
Companies Cited / Interviewed

1. MURATA MANUFACTURING CO. LTD.
2. STMICROELECTRONICS N.V.
3. NORDIC SEMICONDUCTOR ASA
4. TEXAS INSTRUMENTS INC.
5. BROADCOM CORPORATION
6. FUJITSU LTD.
7. PANASONIC CORPORATION
8. QUALCOMM TECHNOLOGIES, INC
9. BESTECHNIC
10. ZHUHAI JIELI TECHNOLOGY CO., LTD.
11. Company 15+

Related Report:

A. Bluetooth Low Energy Market

<https://industryarc.com/Report/187/bluetooth-smart-market-forecast.html>

B. Wireless Sensor Network Market

<https://industryarc.com/Report/211/Wireless-Sensor-Network-Market-Research-Report.html>

What can you expect from the report?

The APAC Bluetooth Low Energy Market Report is prepared with the main agenda to cover the following 20 points:

1. Market Size by Product Categories
2. Market trends

3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Merges & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (By Revenue & Volume)
12. Country level Analysis (10+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, or application based reports in APAC Bluetooth Low Energy Market?

Response: Yes, we do have separate reports and database as mentioned below:

1. Automotive Connectivity Market for APAC Bluetooth Low Energy (2018-2024)
2. Asset Tracking & Proximity Marketing Market for APAC Bluetooth Low Energy (2018-2024)
3. Consumer Electronics Market for APAC Bluetooth Low Energy (2018-2024)
4. Industrial Automation Market for APAC Bluetooth Low Energy (2018-2024)
5. Wearable Electronics Market for APAC Bluetooth Low Energy (2018-2024)

Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization

1. Increase the level of data in application or end user industry.
2. Increase the number of countries in geography or product chapter.
3. Find out market shares for other smaller companies or companies which are of interest to you.
4. Company profiles can be requested based on your interest.
5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

Any other custom requirements can be discussed with our team, drop an e-mail to [sales@industryarc.com](mailto:sales@industryarc.com) to discuss more about our consulting services.

To request for a proposal provide your details in the below link:

<https://industryarc.com/subscription.php>

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## About IndustryARC:

IndustryARC is a Research and Consulting Firm that publishes more than 500 reports annually, in various industries such as Agriculture, Automotive, Automation & Instrumentation, Chemicals and Materials, Energy and Power, Electronics, Food & Beverages, Information Technology, Life sciences & Healthcare.

IndustryARC primarily focuses on Cutting Edge Technologies and Newer Applications in a Market. Our Custom Research Services are designed to provide insights on the constant flux in the global supply-demand gap of markets. Our strong team of analysts enables us to meet the client research needs at a rapid speed, with a variety of options for your business.

We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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