

# Author Launches A Book Video For The Girl With The Lightning Brain

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CHICAGO, IL, UNITED STATES, August 10, 2018 /EINPresswire.com/ -- [Clifford Ratza](#) takes it a step further into the literary spotlight as he releases the video for his book, [The Girl With The Lightning Brain](#). Following the success of its publication, Electra's exceptionalism will be now brought into a visual and emotional artistic medium – book video.

The video will feature the highlights of the book, from lighter childhood adventures to darker realities caused by America's threats, exacerbated by a harsh government. Furthermore, this ground-breaking action-adventure will extrapolate issues on politics, contemporary lifestyles through the life of Electra.

The readers are invited to view and enjoy the book video as it gives them a grasp of what the book is all about. The video for the book *The Girl With The Lightning Brain* is an invitation not only to witness an action-packed thriller, but also an exploration of finding a person's strengths and weaknesses.

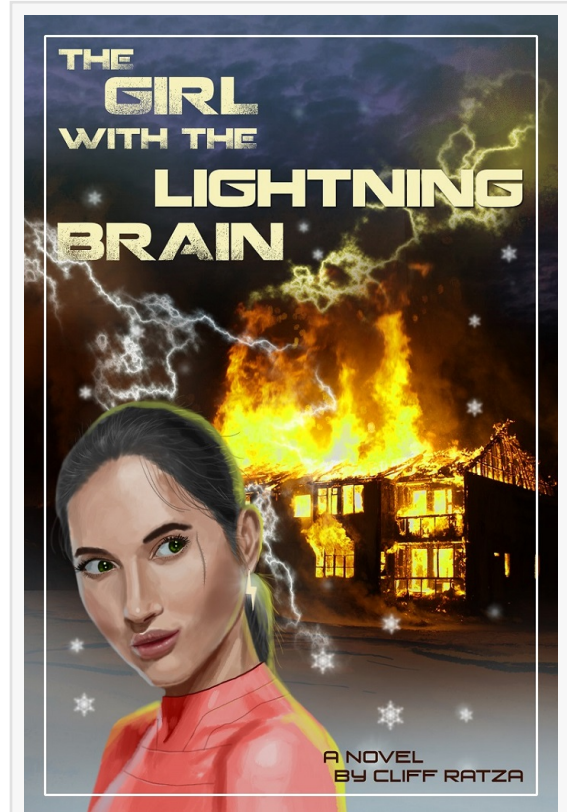
## About the Author:

Author Cliff Ratza characterizes himself a "simple scholar," having parlayed multiple degrees (math and physics, business and computer science) into a business career spanning numerous jobs, companies, and industries. He grew up in Chicago, graduating from top Illinois universities, then launched his business career. He returned to Chicago, where he teaches at several universities while continuing to work for corporations. He subsequently started a sales and marketing consulting business, and most recently added a writing career to his resume.

Cliff has written extensively throughout his career. He has published articles in four professional journals, writes copy for client Websites, and develops press releases or newsletters. He has already written three novels in his ground-breaking "Lightning Brain Series." The first, "The Girl with the Lightning Brain," is now available in print or e-book format at bookstores or online. Please visit [www.authorcentrix.com](http://www.authorcentrix.com) or call 8885040951 for more details when you are ready to buy.

Cliff dedicates the series to readers everywhere and invites them to visit the "Lightning Brain" Website, [www.lightningbrainseries.com](http://www.lightningbrainseries.com), to learn more about the books or enter reader contests.

Product details



The Girl With The Lightning Brain

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Barnes & Noble - <http://goo.gl/m5Fktp>

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