



The Corporate Wellness Market is expected to reach \$63.38 billion by 2023

North America has a major share in the Corporate Wellness Market followed by Europe. US is expected to reach \$20.1 billion at a CAGR of 4.5%

HYDERABAD, TELANGANA, INDIA, August 13, 2018 /EINPresswire.com/ -- According to the new market research report by IndustryARC titled "[Corporate Wellness Market: By Service\(Nutrition and Weight Management, Fitness Services, Stress Management, Smoking Cessation, Others\); By Category \(Fitness & Nutrition Consultants, Psychological Therapists & Organizations\); By End-User \(Small Scale Organizations, Medium Scale Organizations, Large Scale Organizations\) & Geography – Forecast \(2018-2023\)](#)", the market is driven by the growing industrialization in developing countries and rising incidences of hypertension.

North America dominates the Corporate Wellness Market during the forecast period

North America has a major share in the Corporate Wellness Market followed by Europe. US is expected to reach \$20.1 billion at a CAGR of 4.5%. In the US, instances of work related stress and illness of employees is driving the regional market. Wellness programs such as immunizations, flu shots, health fitness appraisal, and membership discount at gym/fitness clubs are used by the employees in the US to encourage employees in these programs. The implementation of the wellness programs in the US is also increasing due to the encouragement of the U.S. Affordable Care Act to adopt employee sponsored wellness programs. In the UK, the employees abstain from work due to health issues such as anxiety and depression. This factor drives the demand for corporate wellness in the UK.

Selected Analysis done in the full Report:

Nutrition and weight Management reached a revenue of \$7.12 billion in 2017. It will reach \$10.56 billion at a CAGR of 5.8% by 2023. . Fitness services reached a revenue of \$8.28 billion in 2017. It is expected to reach \$12.68 billion at a CAGR of 6.3% by 2023. Workplace wellness nutrition programs can reach many employees and address multiple issues. These concepts can bring employees together and help them support each other in making better choices. Popular programs cover different topics such as stress, balanced moods, weight loss, menopause, etc. Educational handouts are also provided to the employees which contain information on nutrition programs such as recipes and meal ideas. Speakers can advise employees with practical tips on how to make good nutritional choices. Nutrition plays an important role in reducing most cancers. Eating nutritious food is the best defense in fighting cancer and is important for cancer treatment and recovery.

To access / purchase the full report browse the link below:

<https://industryarc.com/Report/15915/corporate-wellness-market.html>

Excerpts on Market Growth Factors

Growing industrialization in developing nations will enhance the growth of the Corporate Wellness Market in the coming years.

Increasing incidences of hypertension, obesity, depression, diabetes and cardiovascular diseases

will drive the demand for corporate wellness.

Increasing government initiatives to implement wellness programs for employees spurs the growth of Corporate Wellness Market.

Increasing healthcare costs and discounts offered to employees participating in the wellness program drive the demand for corporate wellness.

Talk to one of our sales representative about the full report by providing your details in the link below:

<https://industryarc.com/support.php?id=15915>

Key players of the Corporate Wellness Market

Marino Wellness, EXOS, Wellness Corporate Solutions are the key players of the Corporate Wellness Market. Marino Wellness provides services such as office massage and office fitness. In office massage, an on-site short format chair massage is provided to reduce stress and increase energy. In office fitness, physical activity is provided in the office through yoga, boot camp, etc. Exos offers a performance kiosk that is a compatible mobile design system. This system can adapt to different environments. It helps employees to reduce pain and improve posture. □

Corporate Wellness market is segmented as below

Growing instance of work related stress and illness of employees drive the demand for Corporate Wellness Market.

A. Corporate Wellness Market By Service

1. Introduction
2. Nutrition and Weight Management
3. Fitness Services
4. Health Risk Assessments (HRAs)
5. Stress Management
6. Smoking Cessation
7. Alcohol and Drug Abuse Services
8. Health Education Services
9. Others

B. Corporate Wellness Market By Category

1. Introduction
2. Fitness and Nutrition Consultants
3. Psychological Therapists
4. Organizations

C. Corporate Wellness Market By End User

1. Introduction
2. Small Scale Organizations
3. Medium Scale Organizations
4. Large Scale Organizations

D. Corporate Wellness Market by Geography (covers 13+ countries)

E. Corporate Wellness Market Entropy

F. Companies Cited / Interviewed

1. ADURO, Inc.□
2. BEACON HEALTH OPTIONS.□
3. COMPSYCH CORPORATION□

4. EXOS□
5. FITBIT, INC.
6. KINEMA FITNESS INC□
7. MARINO WELLNESS□
8. PROVANT HEALTH SOLUTIONS, LLC
9. TOTALWELLNESS HEALTH□
10. Company 10+

Related Report:

A. Interactive Whiteboards Market

<https://industryarc.com/Report/15427/interactive-whiteboards-iwb-market.html>

B. Learning Management System Market Analysis

<https://industryarc.com/Report/1259/learning-management-systems-market-analysis.html>

What can you expect from the report?

The Corporate Wellness Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories & Application
2. Market trends & Relevant Market Data□
3. Manufacturer Landscape□
4. Distributor Landscape □
5. Pricing Analysis □
6. Top 10 End user Analysis □
7. Product Benchmarking □
8. Product Developments □
9. Mergers & Acquisition Analysis □
10. Patent Analysis □
11. Demand Analysis (Revenue & Volume)
12. Country level Analysis
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis□
19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country or application based reports in Corporate Wellness segment?

Response: Yes, we do have separate reports as mentioned below:

1. North America Corporate Wellness Market (2018-2023)
2. Europe Corporate Wellness Market (2018-2023)
3. Asia Pacific Corporate Wellness Market (2018-2023)

Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization:

1. Increase the level of data in application or end user industry.
2. Increase the number of countries in geography chapter.
3. Find out market shares for other smaller companies or companies which are of interest to you.
4. Company profiles can be requested based on your interest.
5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

Any other custom requirements can be discussed with our team, drop an e-mail to sales@industryarc.com to discuss more about our consulting services.

To request for a proposal, provide your details in the below link:

<https://industryarc.com/subscription.php>

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IndustryARC primarily focuses on Cutting Edge Technologies and Newer Applications in a Market. Our Custom Research Services are designed to provide insights on the constant flux in the global supply-demand gap of markets. Our strong team of analysts enables us to meet the client research needs at a rapid speed, with a variety of options for your business.

We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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