

# Driver Monitoring Systems Market is anticipated to hit \$10.49 billion by 2023 at a CAGR of 11.8%

*Europe region holds the largest market share in the Driver Monitoring System Market and is anticipated to reach \$4.18 billion by 2023 at a CAGR of 10.8%*

HYDERABAD, TELANGANA, INDIA, August 13, 2018 /EINPresswire.com/ -- According to the new market research report by IndustryARC titled "[Driver Monitoring Systems Market: By Key Technology \(Image Sensing, Pressure Mats, Infrared Sensing, Strain Gauges, Steering Angle Sensors & Other\); By Type of Monitoring \(Distraction, Driver Fatigue, Drunk Driving\); By Geography - \(2018-2023\)](#)", the market is driven by increasing number of accidents and stringent government regulations.

Europe held the largest market share in the Driver Monitoring System Market

Europe region holds the largest market share in the Driver Monitoring System Market and is anticipated to reach \$4.18 billion by 2023 at a CAGR of 10.8%. However, APAC witnesses highest growth during the forecast period and is expected to reach \$2 billion by 2023 at a CAGR of 14.7%. The economic conditions in entire Europe are good and people have the purchasing power to buy more sophisticated products. Thus, the European market is expected to grow. The key technologies in the region are Image Sensing/Cameras, Pressure Mats, Infrared Sensing, Strain Gauges among others.

Selected Value Chain Analysis done in the full report

Driver Monitoring Market is predominantly business to business in nature. The major components are not end users of the product, but rather they tend to be the big market players such as Ford, Toyota, Volvo, Mercedes, and Renault which are majorly into the vehicle management

The enhancement in the product value takes place in the Driver Monitoring Systems industry starting from the designing stage and then manufacturing of chips and sensors which takes place inside the semiconductor fabrication labs. Then along with the linear and nonlinear components, these components are assembled in order to get the product working which is then tested and verified in the next step.

There are two ways the business is performed. In the B2B model, the system is sold to the Big market players in the motor vehicles segment for integration of the system with their vehicle from where the product reaches to the end user who are not the consumers in this model of business.

In another business model called B2C or business to customer, wherein the end user forms the consumer base as well, the supply chain is slightly different in the sense that the end product now, rather than going to a vehicle manufacturing for integration with their vehicle, the product is supplied to a retailer to sell it to the end user directly. Such products are known for the aftermarket products. This system has an added advantage that the latest technology can be accommodated to keep up the modified norms for driver safety measurement system and monitoring systems.

To access / purchase the full report browse the link below

<https://industryarc.com/Report/172/driver-monitoring-systems-global-market-report.html>

### Excerpts on Market Growth Factors

The global market for advanced driver assistance systems has grown substantially in the recent years, as vehicle companies have increased the safety content of their vehicles in response to the market and government regulations.

The current global driver monitoring systems market is estimated to propel with the growing number of vehicles on the road and the demand for safety from consumers coupled with government legislation (Europe) and other regulatory body requirements.

Safety norms are not the only reason for their high growth; growing personal safety concerns are also playing an imperative role in the rising demand for driver management softwares in passenger cars.

Sensors of various types form a major part of the vehicle monitoring systems, and their demand in the market is likely to experience rapid growth in the future.

Limited patent validity necessitates companies to come up with newer technologies and innovative products to cater to the growing demand of the automotive technology.

Image Sensing/Cameras is the dominant segment for driver monitoring systems market. It is anticipated to reach \$1 b by 2023 growing at a CAGR of 11.8% throughout the forecast period. Pressure mats is projected to reach \$844.80m by 2023 growing at a CAGR of 12.3% throughout the forecast period.

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### Key players of Driver Monitoring Systems Market:

The major acquisitions involved in this market are acquisition of ASL Vision by Continental Automotive, acquisition of Electronics Business of Johnson Controls by Visteon and many more. Collaboration such as DENSO -NEC Corporation collaboration impacted on the growth of driver monitoring system market.

Since, scope of technology innovation is high; threat of new players in the market also increases correspondingly. But the market already has numerous players that are striving hard to deliver cutting-edge technologies to lead in global driver monitoring systems products.

The key players in the Driver Monitoring Systems include: Aisin Seiki Co Ltd., Autoliv Inc., Continental Automotive Systems, Delphi, Denso, Johnson Controls, Valeo, Visteon, Magnet, Marelli and Robert Bosch GmbH.

Driver Monitoring Systems Market Report is segmented as indicated below

Driver Monitoring Systems Market By Key Technology:

1. Image Sensing/Cameras
2. Pressure Mats
3. Infrared Sensing
4. Strain Gauges
5. Steering Angle Sensors
6. Others

Driver Monitoring Systems Market By Type of Monitoring

1. Driver Alertness/Distraction Monitoring
2. Driver Fatigue Monitoring
3. Drunk Driving Monitoring

Driver Monitoring Systems Market By Geography (Covers 10 + Countries)

## Driver Monitoring Systems Market By Entropy

### Companies Cited/Referenced/Interviewed:

Continental

Bosch

Valeo

Magna

Denso

Delphi

Hella

Aisin

TRW

Company 10+

More than 10 companies are covered in this report

### Related Reports:

A. Occupancy Sensor Market

<https://industryarc.com/Report/15343/occupancy-sensor-market.html>

B. Advanced Driver Assistance System Market

<https://industryarc.com/Report/20/advanced-driver-assistance-systems-market.html>

What can you expect from the report?

The Driver Monitoring Systems Market is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (By Revenue & Volume)
12. Country level Analysis (15+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

### Frequently Asked Questions:

Q. Does IndustryARC publish country, geography or application based reports in Driver Monitoring Systems Market?

Response: Yes, we do have separate reports as mentioned below:

1. Americas Market for Driver Monitoring Systems (2018-2023)
2. Europe Market for Driver Monitoring Systems (2018-2023)
3. APAC Market for Driver Monitoring Systems (2018-2023)
4. RoW Market for Driver Monitoring Systems (2018-2023)

5. Image Sensing/Cameras Market for Driver Monitoring Systems (2018-2023)
6. Pressure Mats Market for Driver Monitoring Systems (2018-2023)
7. Infrared Sensing Market for Driver Monitoring Systems (2018-2023)
8. Strain Gauges Market for Driver Monitoring Systems (2018-2023)
9. Steering Angle Sensors Market for Driver Monitoring Systems (2018-2023)
10. Driver Alertness/Distracted Monitoring Market for Driver Monitoring Systems (2018-2023)
11. Driver Fatigue Monitoring Market for Driver Monitoring Systems (2018-2023)
12. Drunk Driving Monitoring Market for Driver Monitoring Systems (2018-2023)

Q. Does IndustryARC customize these reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization:

1. Increase the level of data in application or end user industry.
2. Increase the number of countries in geography chapter.
3. Find out market shares for other smaller companies or companies which are of interest to you.
4. Company profiles can be requested based on your interest.
5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

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We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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