

# Global Broadband PLC Chipset Market to generate \$3.62 billion by 2023

The global broadband PLC chipset market is estimated to cross \$3.60 billion by 2023 growing at CAGR 16.6% during the forecast period 2018-2023

HYDERABAD, TELANGANA, INDIA, August 13, 2018 /EINPresswire.com/ -- According to the new market research report by IndustryARC titled "Global Broadband PLC Market: (2018-2023)", the market has tremendous opportunities, considering from communication methods, segmented as follows Narrowband PLC, Micropower wireless, Broadband PLC and others.

Broadband PLC technology offers high speed powerline internet access. It enables the powerline data transmission between 500 kilo-bits per second (kbps) to 3 mega-bits per second (Mbps) which is certainly equivalent and faster to most data transmission technologies. Currently, these chipsets are gaining huge demand in smart homes across the globe sure its high speed connectivity.

North America to have a major share in the Broadband PLC Chipset Market

North America is the dominating market for global Broadband Power Line Communication Market in 2017. APAC is estimated to grow at a higher rate of 55.5% in global Broadband PLC Chipset Market by 2023 owing to the rising demand for connectivity and access to internet across the region. The possible implementation of PLC, with the main emphasis on internet power access, is at a higher adaption in various European and Asian countries. Due to proactive government initiatives to promote PLC systems market grids utilizing PLC, are expected to provide lucrative opportunities to the market.

Selected Analysis done in the full Report:

In 2017, networking held the largest size share of around 25% and continues its dominance in the global Broadband PLC Chipset Market and projected to reach about \$905.62m by the end of 2023. Power line networking is considered as the cheapest method of connecting computers and other devices because these are Ideal for connecting old devices to the internet which don't have built-in Wi-Fi connectivity.

The market is all set to exhibit robust development with a broad range of satellite broadband applications in various industry verticals which include voice over IP, home networking, factory

automation, building automation, enterprise, healthcare, transportation and others. Home networking is projected to continue its dominance in the global Broadband PLC Chipset Market owing to the rising demand for ability to send audio, video and internet data around the home or office buildings and projected to reach about \$329m by the end of 2023, while transportation sector is estimated to witness significant growth rate of CAGR 14% during the forecast period 2018-2023.

To access / purchase the full report browse the link below <a href="https://industryarc.com/Report/18074/broadband-power-line-communication-plc-chipsets-market.html">https://industryarc.com/Report/18074/broadband-power-line-communication-plc-chipsets-market.html</a>

**Excerpts on Market Growth Factors** 

Consumers across the globe are continuously utilizing high speed LTE broadband for multiple connected devices and the trend is expected to continue in future. Therefore, this will show a positively impact on the smart home market, which in turn fuel the growth of PLC broadband chipset market.

Growing installations of surveillance equipment, which is one of the most effective ways of protecting one's property from thieves or burglars has resulted in rising demanded for the broadband PLC chipsets.

Increasing demand for Power Line Communication Systems Market, the technology in the indoor networking application is likely to boost the demand for broadband PLC chipsets

The urgent need to bridge digital divide between urban and rural areas boosts demand for broad band over power lines developing economies.

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Key players of the Broadband PLC Chipset Market

Key players such as, Vango Technologies, MegaChips Corporation, Maxim Integrated and many more are resulting for the growth of the market throughout the forecast period. Global Broadband PLC Chipset Market key players have making different strategic initiatives include partnerships, acquisitions, products launches and collaborations majorly to augment entry into related markets and enhance core competencies through additions to product portfolio as well as leveraging capabilities of acquired companies to gain a foothold in the emerging markets.

Broadband PLC Chipset Market report is segmented as below

The global Broadband PLC Chipset Market study across various end user industries is incorporated in the report

- A. Broadband PowerLine Communications Chipset By Standards
- 1. Homeplug AV (HomePlug AV1 and HomePlug AV2)
- 2. IEEE 1901
- 3. IEEE 1905.1
- 4. G.Hn
- 5. HomePNA
- 6. Others
- B. Broadband PowerLine Communications Chipset By Technology
- 1. Standalone
- 2. Hybrid
- 3. Wi-Fi
- 4. Ethernet
- 5. Others
- C. Broadband PowerLine Communications Chipset By End-User Industry
- 1. Voice Over IP
- 2. Home Networking
- 3. Factory Automation
- 4. Building Automation
- 5. Enterprise
- 6. Healthcare
- 7. Transportation
- D. GAN Substrates by Geography (covers 10+ countries)
- E. GAN Substrates Market Entropy
- F. Companies Citied / Interviewed
- 1. Megachips Corp. (Japan) . NEAT GEAR
- 2. Maximu Integrated (U.S)8. ABBD
- 3. Broadcom (U.S.) 2. TP-Link Technologies 1.
- 4. ST Microelectronics (Switzerland) 10. D-Link
- 5. ST Microelectronics (Switzerland) 11. Power Plus Communications AG
- 6. Texas Instruments Inc. 112. Company 12

## Related Report:

A. Wireless Broadband Hotspot Equipment Market

#### https://industryarc.com/Report/16342/wireless-broadband-hotspot-equipment-market.html

B. Power Line Communication System Market <a href="https://industryarc.com/Report/15797/power-line-communication-plc-systems-market.html">https://industryarc.com/Report/15797/power-line-communication-plc-systems-market.html</a>

What can you expect from the report?

The Broadband PLC Chipset Market Report is Prepared with the Main Agenda to Cover the following 20 points:

- 1. Market Size by Product Categories & Application 11. Demand Analysis (Revenue & Volume)
- 2. Market trends & Relevant Market Data 12. Country level Analysis
- 3. Manufacturer Landscape 113. Competitor Analysis
- 4. Distributor Landscape **114**. Market Shares Analysis
- 5. Pricing Analysis **II**5. Value Chain Analysis
- 6. Top 10 End user Analysis **1**6. Supply Chain Analysis
- 7. Product Benchmarking 117. Strategic Analysis
- 8. Product Developments 🛮 8. Current & Future Market Landscape Analysis
- 9. Mergers & Acquisition Analysis II9. Opportunity Analysis
- 10. Patent Analysis 20. Revenue and Volume Analysis

#### Frequently Asked Questions:

Q. Does IndustryARC publish country or application based reports in Broadband PLC Chipset segment?

Response: Yes, we do have separate reports as mentioned below:

- 1. Americas Broadband PLC Chipset Market (2018-2023)
- 2. Asia Pacific Broadband PLC Chipset Market (2018-2023)
- 3. Europe Broadband PLC Chipset Market (2018-2023)
- 4. Factory Automation Broadband PLC Chipset Market (2018-2023)
- 5. Transportation Broadband PLC Chipset Market (2018-2023)
- 6. Home Networking Broadband PLC Chipset Market (2018-2023)
- Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization:

- 1. Increase the level of data in application or end user industry.
- 2. Increase the number of countries in geography chapter.
- 3. Find out market shares for other smaller companies or companies which are of interest to you.
- 4. Company profiles can be requested based on your interest.

5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

Any other custom requirements can be discussed with our team, drop an e-mail to sales@industryarc.com to discuss more about our consulting services.

To request for a proposal, provide your details in the below link: <a href="https://industryarc.com/subscription.php">https://industryarc.com/subscription.php</a>

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We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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