

ChineseABC - Video teaching Chinese App Changes The Game For Chinese learners

ChineseABC - a contextualized video based brand new Chinese learning app. It fully engages users to understand the application and relevance of the context.

FUZHOU, FUJIAN, CHINA, August 15, 2018 /EINPresswire.com/ -- Speaking fluent Chinese has never been easier with ChineseABC— a new, innovative mobile Chinese learning app. ChineseABC is exploring a more efficient way enhancing the effectiveness of Chinese language ability. The latest version of the app, released on August 15, 2018, features a significantly improved user experience and with personalization capabilities. These improvements add to the interactive videos and educational units that differentiate ChineseABC from other Chinese learning apps.

"We are very excited about the ChineseABC app and its potential to revolutionize Chinese language-learning," says Dr. Allie Xie, co-founder and curriculum designer for ChineseABC. "Listening and speaking cooperated with reading and writing" becomes her teaching philosophy, with profoundly integrated in ChineseABC courses.

While most Chinese learning apps on the market use archaic language that sounds odd to even native Chinese speakers, ChineseABC is designed for students to finish the curriculum with a confident grasp of conversational Chinese. ChineseABC incorporated a comprehensive guide to Pinyin pronunciation through interactive videos, and informative units that guide students through contextualized scenarios in everyday life. The emphasis on vocabulary and grammar used in everyday conversation is a feature of the app that Allie highlights.

"Speak Like a Native" is the motto of ChineseABC, and it is living up to its name by helping students worldwide become fluent in Chinese.

ChineseABC version 1.1.2 is now available to download on the App Store.

About ChineseABC

ChineseABC is an innovative, mobile app-based Chinese language learning program that helps students learn how to speak fluent Chinese through interactive videos and units that guide students through contextualized everyday life scenarios. Founded in 2017, the ChineseABC curriculum was designed by Dr. Allie Xie, a former professor at the Princeton University intensive



Chinese immersion program in Beijing. Dr. Xie received her Ph.D. in Linguistics and Applied Linguistics from Beijing Normal University in Teaching Chinese as a Second Language. ChineseABC is a product of Fujian Tianzhi Internet Information Technology Stock Co., Ltd, and is available for download in the Apple Store. Visit www.chineseabc.net to learn more. For interviews, please email: media@chineseabc.net.

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