



The Canada Professional Hair Care Market is estimated to hit \$388.58 million by 2023

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HYDERABAD, TELANGANA, INDIA, August 14, 2018 /EINPresswire.com/ -- According to the new market research report by IndustryARC titled "[Canada Professional Hair Care Market: By Product \(coloring, perming & straightening, styling gel, serum, shampoo & conditioning, hair spray\); By End use \(bridal, salons\) By Geography - \(2018-2023\)](#)" the market is driven by the increased need for safer, bio compatible and flexible products.

The Canadian professional hair care market registered \$352.8 million revenue in 2017, and is estimated to reach \$388.58 million by 2023 at 1.37% CAGR. Among all the segments, hair coloring is dominating the market, registering \$131.37 million in 2017, and is projected to reach \$146.395 million by 2023. Followed by this, shampoo and conditioning segment is registering significant growth due to rising demand from end-users, and is projected to continue this growth at a CAGR of 1.7% during the forecast period.

Selected / Sample Analysis done in the full Report:

Cosmetic industry in Canada is highly competitive, with around 3,800 cosmetics companies, most of which are small and medium-sized players. In recent years, the beauty market has witnessed about 7,000 new product launches, especially in terms of anti-aging products and denture care, in view of the aging population. Health Canada, FDA and Cosmetic Ingredient Review (CIR) are the regulatory bodies in Canada that lay down acts, regulations and guidelines for the ingredients and chemical compositions of various cosmetics to ensure their safety.

To access / purchase the full report browse the link below
<https://industryarc.com/Report/7396/canada-professional-hair-care-market-report.html>

Excerpts on Market Growth Factors Mentioned in the Full Report:

The growing expenditure on personal care is expected to increase further in the years to come, propelling the market for various hair, beauty and personal care products. Blogging and high social media activity by celebrities and style icons on websites such as Facebook, Instagram, Twitter and YouTube, greatly influence people to follow their styles, which will contribute to the market growth. The increased promotional activities and endorsements by celebrities to advertise the professional hair care products is another key market driving factor.

Talk to one of our sales representative about the full report by providing your details in the below link:
<https://industryarc.com/support.php?id=7396>

Key Players of the Canada Professional Hair Care Market:

L'Oreal Group, featuring the top professional hair care brands in Canada such as L'Oreal

Professionnel, Redken, Pureology, Matrix, Kerastase and Shu Uemura, is the key player accounting for 29.5% of the total professional hair care market in Canada. L'Oreal Professionnel has added "Wet Domination" product line to the styling Series Tecni.ART for wet-styled looks.

Canada Professional Hair Care Market Report is Segmented as below.

Canada Professional Hair Care Market By Product Category:

Coloring

Perming & Straightening

Shampoo & Conditioning

Styling

Canada Professional Hair Care Market By Distribution Channel:

Direct

Distributor / Wholesalers

Others

Canada Professional Hair Care Market By Geography (Covers 16+ Countries)

Canada Professional Hair Care Market Entropy

Companies Cited / Interviewed

PROCTER & GAMBLE CO.

KAO CORPORATION

SHISEIDO COMPANY, LIMITED

HENKEL AG & CO. KgaA

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10+

Related Report:

A. United Kingdom Professional Hair Care Market

<https://industryarc.com/Report/7419/united-kingdom-professional-hair-care-market-report.html>

B. Chile Professional Hair care Market

<https://industryarc.com/Report/7398/chile-professional-hair-care-market-report.html>

What can you expect from the report?

The Canada Professional Hair Care Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (By Revenue & Volume)
12. Country level Analysis (10+)
13. Competitor Analysis

14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, or application based reports in Canada Professional Hair Care Market?

Response: Yes, we do have separate reports and database as mentioned below:

1. Coloring Market for Canada Professional Hair Care (2018-2023)
2. Perming & Straightening Market for Canada Professional Hair Care (2018-2023)
3. Shampoo & Conditioning Market for Canada Professional Hair Care (2018-2023)
4. Styling Market for Canada Professional Hair Care (2018-2023)

Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization

1. Increase the level of data in application or end user industry.
2. Increase the number of countries in geography or product chapter.
3. Find out market shares for other smaller companies or companies which are of interest to you.
4. Company profiles can be requested based on your interest.
5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

Any other custom requirements can be discussed with our team, drop an e-mail to sales@industryarc.com to discuss more about our consulting services.

To request for a proposal, provide your details in the below link:

<https://industryarc.com/subscription.php>

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About IndustryARC:

IndustryARC is a Research and Consulting Firm that publishes more than 500 reports annually, in various industries such as Agriculture, Automotive, Automation & Instrumentation, Chemicals and Materials, Energy and Power, Electronics, Food & Beverages, Information Technology, Life sciences & Healthcare.

IndustryARC primarily focuses on Cutting Edge Technologies and Newer Applications in a Market. Our Custom Research Services are designed to provide insights on the constant flux in the global supply-demand gap of markets. Our strong team of analysts enables us to meet the client research needs at a rapid speed, with a variety of options for your business.

We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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