

The Color Masterbatches Market is estimated to hit \$11.64 Million by 2023

Color Masterbatches Market is set to experience a substantial growth owing to the strong demand from the end-user segments across the world

HYDERABAD, TELANGANA, INDIA, August 14, 2018 /EINPresswire.com/ -- According to the new market research report by IndustryARC titled, "[Color Masterbatches Market: By Type \(Color, White, Black, Special Effect, Filler\); By Carrier Resins \(Polyethylene, Polystyrene, Acrylonitrile Butadiene Styrene, Ethylene-Vinyl Acetate, Polypropylene, Polybutylene Terephthalate, Polyvinyl chloride, Acrylate Copolymers, Ethylene Methyl Acrylate\); By Process \(Blow Molding, Film Extrusion, Injection Molding, Pipe, Conduit & Tubing, Extrusion Coating, Sheet and Thermoforming, Wire and Cable and Rotational Molding\); By End-User \(Automotive, Medicine Packaging, F&B Packaging, Building & Construction, Consumer Goods, Textiles, Agriculture\) – Geography \(2018-2023\)](#)", the market is set to experience a substantial growth owing to the strong demand from the end-user segments across the world.

Color masterbatch brings dramatic color to plastic resins and all applications, wherein they find their application. There are different manufacturers who produce color masterbatches for polyolefin polymers and for various industry verticals, delivering hundreds of standard colors as well as custom formulations and color/additive combi-batches. From business machines and appliances to textiles, automotive components and packaging, designers, brand managers and plastics processors rely on cutting-edge color technology and in-depth technical support. Color masterbatches have a wide range of end user applications in automotive, electronic appliances, medicine packaging, textile, food & beverage packaging and others. Among all the end-users, textile end-user segment is projected to register the highest CAGR of 15.9% during the forecast period. In terms of revenue, Food and Beverage Packaging end-user segment is projected to reach \$4916.1 Million by 2023 at 12.2% CAGR.

APAC continues to lead the market share and growth during 2018-2023:

Asia-Pacific is the dominating market for global color masterbatches market and held \$2.986 billion in 2017 and estimated to reach \$6361.5 Million by 2023 at 15.3% CAGR. APAC is dominating the market because of the increasing urbanization and population, followed by the Americas and Europe. Future growth in the international market hinges heavily on the developing economies in Asia-Pacific, South America, and Eastern Europe. China and India, especially, stand out as noteworthy markets, given the mass exodus of production activities (automotive & industrial) from developing countries to low-cost Asian countries. The ensuing increase in foreign investments and rise in the number of new manufacturing establishments will allow Asia-Pacific to emerge as a prime driver of growth.

The American region is projected to grow at a rate of 9.5% CAGR during the forecast period.

Selected / Sample Analysis done in the full Report:

The above graph indicates the pricing trends for color masterbatches market globally, across different end-user verticals from 2018 - 2023. The average price of the master batches mentioned for various applications are likely to follow a similar trend.

Color master batches are supposed to be amongst the cheapest additives for polymers, owing to their specific quality as well as the quantity of use in any application. In this market price, it is

directly related to the demand of the products and is anticipated to have a stagnant price in the coming future, despite the presence of aggressively growing end-user verticals such as automotive and packaging sector.

There is a constant decline in the prices for masterbatches due to the declining prices in their feed stocks. On an average, the price of color masterbatches are estimated to remain stagnant during the forecast period of 2018 to 2023.

To access / purchase the full report browse the link below

<https://industryarc.com/Report/11740/color-masterbatches-market.html>

Excerpts on Market Growth Factors Mentioned in the Full Report:

1. Strong demand from the packaging and consumer goods industry, low cost production requirements for packaging and more are the chief drivers of color masterbatches.
2. Rising demand of plastic products and decline in feedstock prices has instigated the color masterbatches demand globally.
3. Food and beverage packaging had the highest share for color masterbatches market due to the increasing demand of packaged products in countries like China, India, Germany, France and U.S.

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Key Players of the Color Masterbatches Market:

A.Schulman and Ampacet Corporation are the two key market players in the color masterbatches market. While Ampacet occupies 21% of the market, Schulman has a market share of 18% in the global market. Ampacet is one of the major players in masterbatches market, with wide range of product offerings that enables plastic product manufacturers to produce consistent colors for their products. Ampacet offers black, white and color masterbatches as well as a wide range of additives. The company supplies a wide range of color masterbatches and hence, is usually priced above the average market price.

Color Masterbatches Market Report is Segmented as below.

Color Masterbatches Market By Type:

1. Standard Color Masterbatches
2. White Masterbatches
3. Black Masterbatches
4. Special Effect Masterbatches
5. Others

Color Masterbatches Market By Carrier:

1. PE (Polyethylene)
2. PP (Polypropylene)
3. PS (Polystyrene)
4. ABS (Acrylonitrile butadiene styrene)
5. PBT (Polybutylene terephthalate)
6. PVC (Poly vinyl Chloride)
7. Others

Color Masterbatches Market By Application:

1. Injection Molding
2. Blow Molding
3. Film Extrusion
4. Rotational Molding
5. Others

Color Masterbatches Market By End User:

1. Automotive
2. Electronic Appliances
3. Medicine Packaging
4. Textile
5. Food and Beverage Packaging
6. Others

Color Masterbatches Market By Geography (Covers 15+ Countries)

Color Masterbatches Market Entropy

Companies Cited / Interviewed

1. BASF SE
2. PolyOne Corporation
3. PLASTIKA KRITIS S.A.
4. Tosaf Compounds Ltd.
5. Polyplast Müller GmbH
6. CLARIANT AG
7. Cabot Corporation
8. Milliken & Company Inc.
9. Company 9
10. Company 10
11. Company 11
12. Company 12+

Related Report:

A. Fuel/Petroleum Dyes and Markers Market

<https://industryarc.com/Report/7379/Fuel-Petroleum-Dyes-and-Markers-Market-Research-Report.html>

B. Construction Chemical Additives Market

<https://industryarc.com/Report/7511/construction-chemical-additives-market.html>

What can you expect from the report?

The Color Masterbatches Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (By Revenue & Volume)
12. Country level Analysis (15+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis

19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, or application based reports in Color Masterbatches?
Response: Yes, we do have separate reports and database as mentioned below:

1. Americas Market for Color Masterbatches (2018-2023)
2. APAC Market for Color Masterbatches (2018-2023)
3. Europe Market for Color Masterbatches (2018-2023)
4. Black Masterbatches Market for Color Masterbatches (2018-2023)
5. Food and Beverage Industry Market for Color Masterbatches (2018-2023)

Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization:

1. Increase the level of data in application or end user industry.
2. Increase the number of countries in geography or product chapter.
3. Find out market shares for other smaller companies or companies which are of interest to you.
4. Company profiles can be requested based on your interest.
5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

Any other custom requirements can be discussed with our team, drop an e-mail to sales@industryarc.com to discuss more about our consulting services.

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IndustryARC primarily focuses on Cutting Edge Technologies and Newer Applications in a Market. Our Custom Research Services are designed to provide insights on the constant flux in the global supply-demand gap of markets. Our strong team of analysts enables us to meet the client research needs at a rapid speed, with a variety of options for your business.

We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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